



MATCH DAY

GRANTS & PRIZES

WEDNESDAY, MARCH 1, 2017

7 AM to 5 PM

1. Match Day Grants: \$40,000

BASIC CHALLENGE: \$40,000 given on Wednesday, March 1, 2017 between 7 AM and 5 PM matched proportionally to the total raised, up to a maximum of \$8,000 per organization.

2. Match Day Incentive Prizes: \$5,000

An organization may only receive one prize from the categories, with the exception of the Random Act of Kindness. To help the various organizations, we have separated each into three categories based on number of employees and volunteers. Category 1: 5 or more employees; Category 2: 4 or less employees; Category 3: all volunteer.

- **Largest Number of Donors (five total awards)** **\$300/two hours**
\$300 awarded to the organization receiving contributions from the largest number of donors during a two-hour block of time (7 am – 9 am; 9 am – 11 am; 11 am – 1 pm; 1 pm – 3 pm; 3 pm – 5pm).
- **Largest Number of Tickets received: 7 am – 12 pm** **\$250/category**
\$250 awarded to each category of organization receiving the most tickets from donors contributing onsite from 7 am - 5 pm.
- **Largest Number of Tickets received: 12 pm – 5 pm** **\$250/category**
\$250 awarded to each category of organization receiving the most tickets from donors contributing onsite from 12 pm - 5 pm.
- **Largest Number of Online donors: 7 am – 3:30 pm** **\$200/category**
\$200 awarded to each category of organization receiving the most donors contributing \$25 or more online between 7 am – 3:30 pm.
- **Largest Number of Online donors: 3:30 pm – 11:59 pm** **\$200/category**
\$200 awarded to each category of organization receiving the most donors contributing \$25 or more online between 3:30 pm – 11:59 pm.
- **2 Random Acts of Kindness** **\$200/act**
MCCF selects two random donors from the entries received between 7 am – 5 pm during Match Day. The selected donors choose one or more organization(s) to receive a total of \$200.
- **4 Match Day Awards** **\$100/match**
\$100 awarded per organization.