MATCH DAY

$45,000 TOTAL GRANTS & PRIZES

**WEDNESDAY, MARCH 2, 2016 7 AM to 6 PM**

1. **Match Day Grants: $40,000**

BASIC CHALLENGE: $40,000 given on Wednesday, March 2th, 2016 between 7 AM and 6 PM will be matched proportionally to the total raised, up to a maximum of $8,000 per organization.

1. **Match Day Incentive Prizes: $5,000**

* **Largest Number of Walk-In donors throughout the day $1,000.00**

$1000 will be awarded to the organization receiving the most donors giving donations of $25 or more onsite from 7 am - 6 pm. *(Each donor will be counted only once. Participating organizations may contribute, but do not count as a donor.)*

* **Largest Number of Online donors throughout the day $1,000.00**

$1000 will be awarded to the organization receiving the most donors giving donations of $25 or more online between 7 am – 6 pm. *(Each donor will be counted only once. Participating organizations may contribute, but do not count as a donor.)*

* **Largest Number of New Donors $ 500.00**

$1000 will be awarded to the organization receiving the most new donors giving donations of $25 or more throughout the day. *(Each donor will be counted only once. Participating organizations may contribute, but do not count as a donor.)*

* **Random Act of Kindness: 7 am – 12 pm $1,000.00**

One donor will be randomly chosen from the donors contributing between 7 am – 12 pm during Match Day. The selected donor may decide which organization(s) will receive a total of $1000.

* **Random Act of Kindness: 12 pm – 5 pm $1,000.00**

One donor will be randomly chosen from the donors contributing between 12 pm – 5 pm during Match Day. The selected donor may decide which organization(s) will receive a total of $1000.

* **Final Blitz: 5 pm – 6 pm $ 500.00**

$500 will be awarded to the organization receiving the most donors giving donations of $25 or more onsite from 5 pm – 6 pm. *(Each donor will be counted only once. Participating organizations may contribute, but do not count as a donor.)*

**TOTAL GRANTS: $45,000**