

This Voice Of Our Community Study has been developed to help local community leaders and citizens identify the major local patterns. The data that has been captured here can be broadly classified in two categories: (1) The perceptions by the citizens of the community and (2) The numbers that measure the economic facts. The report helps identify the opportunities and the challenges, so that the community can build on what is working. **Our big observation: Please note, the survey only captured only 53 responses.** The residents of Inman hold the community in a very high regard. Two areas where Inman’s data is very positive (in comparison to the County average scores) is its Future Economic Confidence and the General Confidence that the residents have on how the community is working. It is also worth noting that there are economic headwinds that the community is also facing. How can the local leaders use this momentum to catalyze important work on critical priorities?

What makes our community special?

The people.
Clean and crime-free.
The people and a first-rate library.
Inman comes together to support fellow residents.
It is a clean community in which people help each other.
Our wellness center and the community's willingness to help anyone in need.
Very welcoming community! We have an amazing school too.
Lots of opportunities for growth and development.
Community support for the schools
Small town values
Inman Days

Our Most Admired Leaders



“Our community is special because of the closeness and unity that is shown throughout. For example, when a team makes it to state everyone is on Main Street welcoming them no matter how cold or late it is. OR when we have car shows/parades, and everyone comes out to support local businesses or support the fundraiser for an individual.”
- A passionate local resident

THE EQUATION THAT DRIVES COMMUNAL PROGRESS AND PROSPERITY



Our Economy

What opportunity do you see here?

Our Economic Perceptions

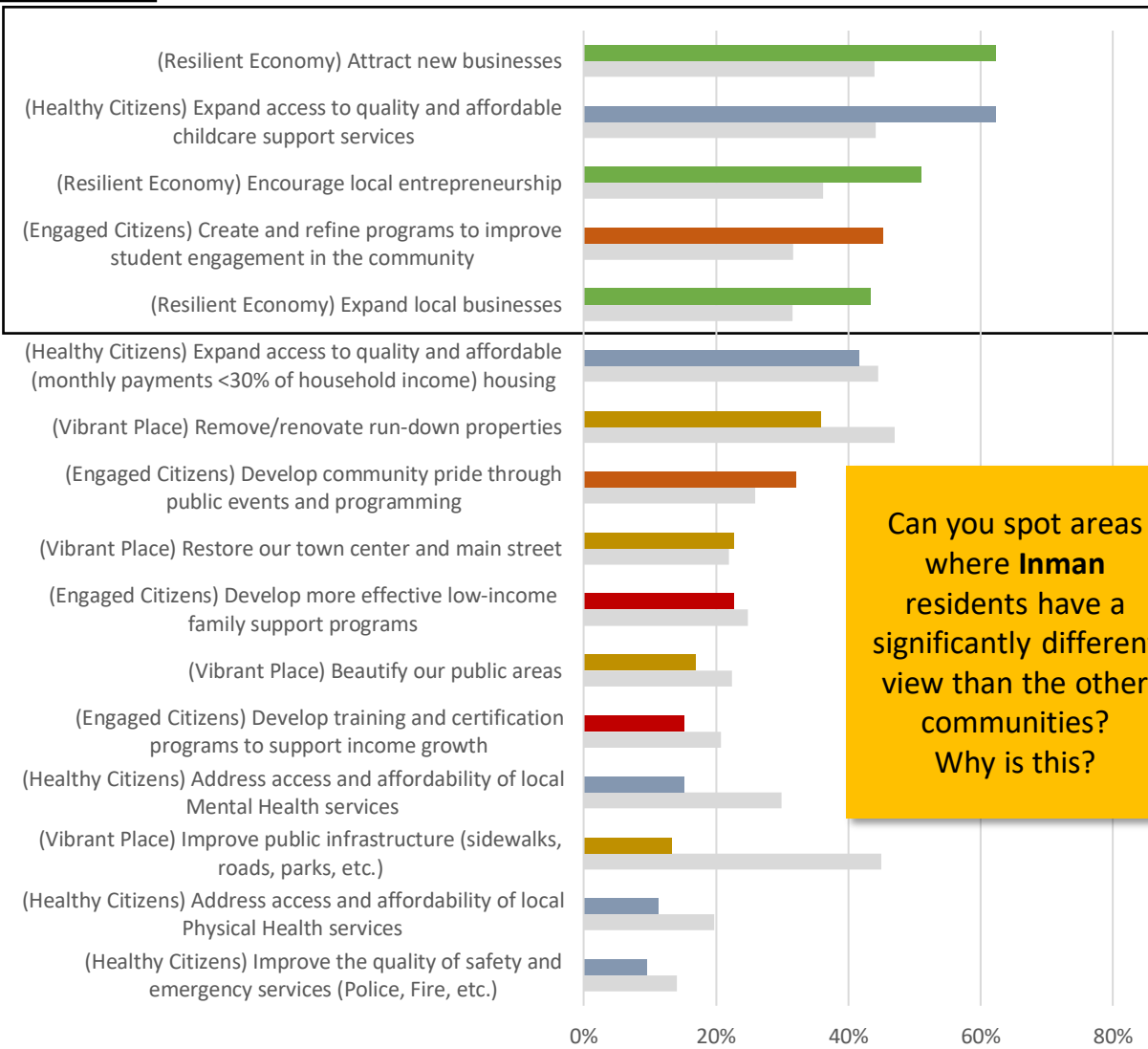


Key Economic Observations

The economic survey for Inman shows an interesting pattern. The survey responders are stating that their economic confidence in the current business and employment conditions is relatively neutral, however they do see a much more positive future for the community. In fact, the current conditions are viewed more poorly than the County average and the future view exceeds the County average. This data represents a very powerful insight for local Leaders. How can the local leaders utilize this community perspective and create policy/investment that can help deliver on this positive economic outlook?

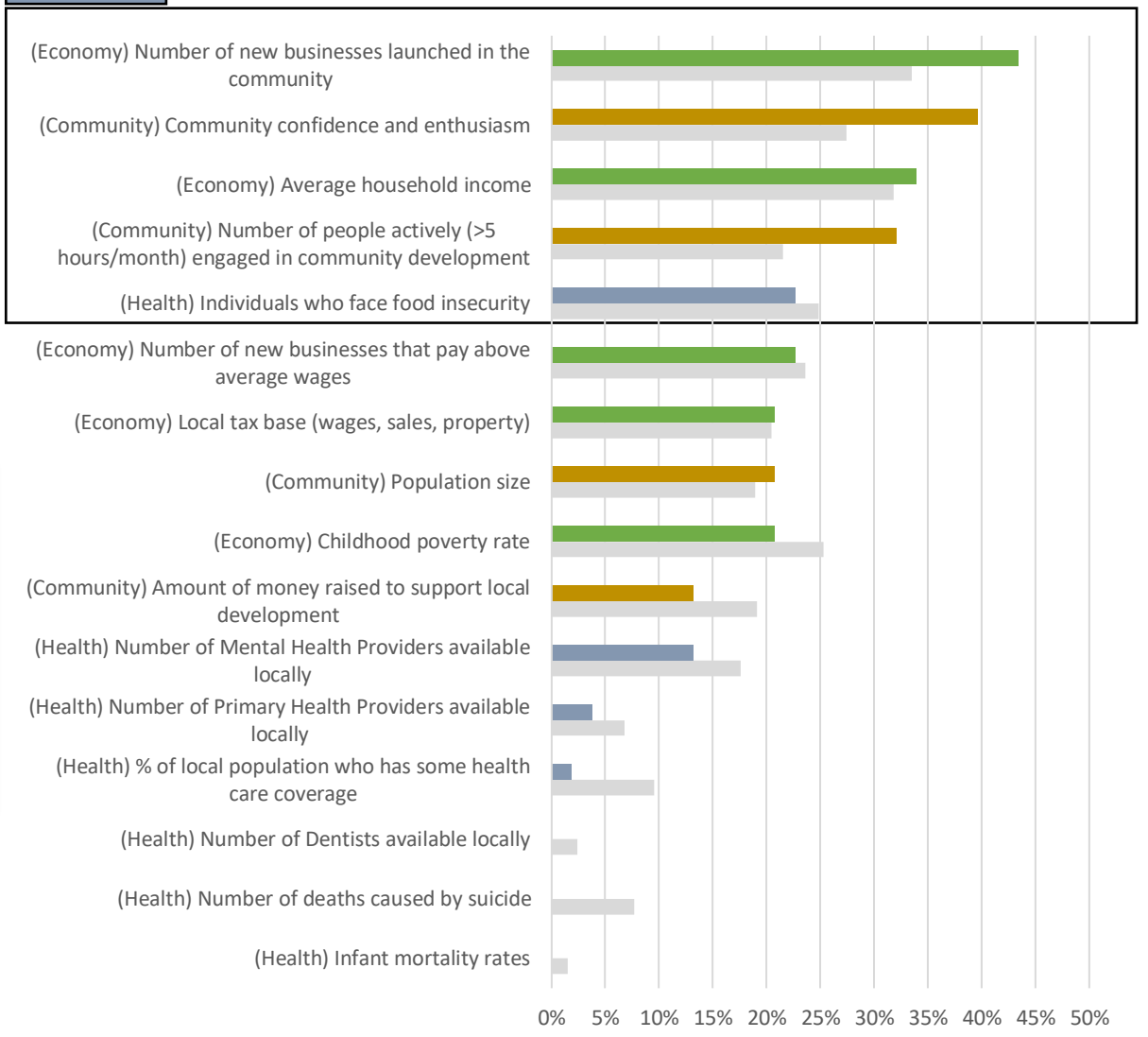
Top 5

Our Priority Programs



Top 5

Our Priority Metrics



Can you spot areas where Inman residents have a significantly different view than the other communities? Why is this?

Health Placemaking Economy People Average McPherson County Score

Key Economic Observations

Residents of Inman are highlighting a very interesting perspective. They see the future economics of the community quite favorably.

As we compare this sentiment with the some of the economic metrics of the community, we can see that for the most part the economic and community metrics are either flat or trending slightly down. Some of this data would have suggested that residents would have a poorer view of the community (e.g. household income, poverty rates). And this not the case.

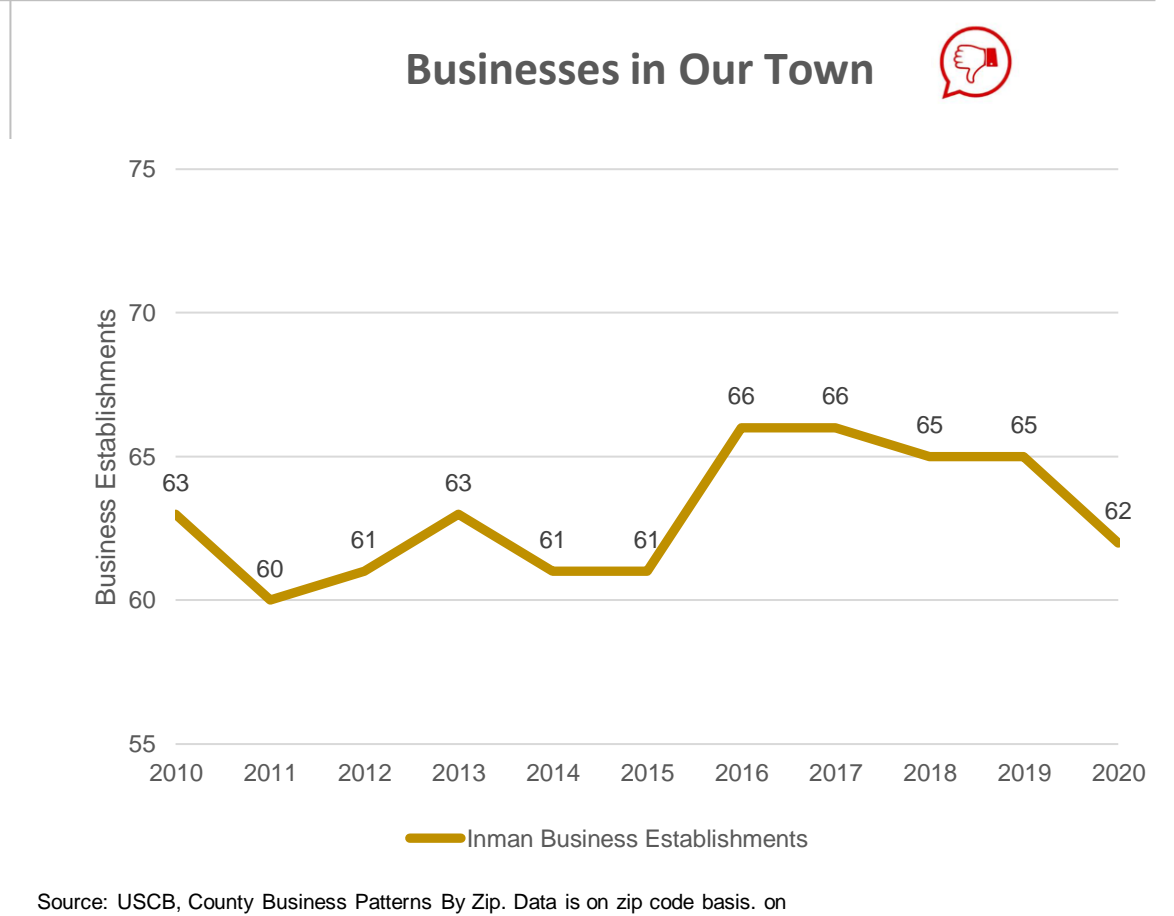
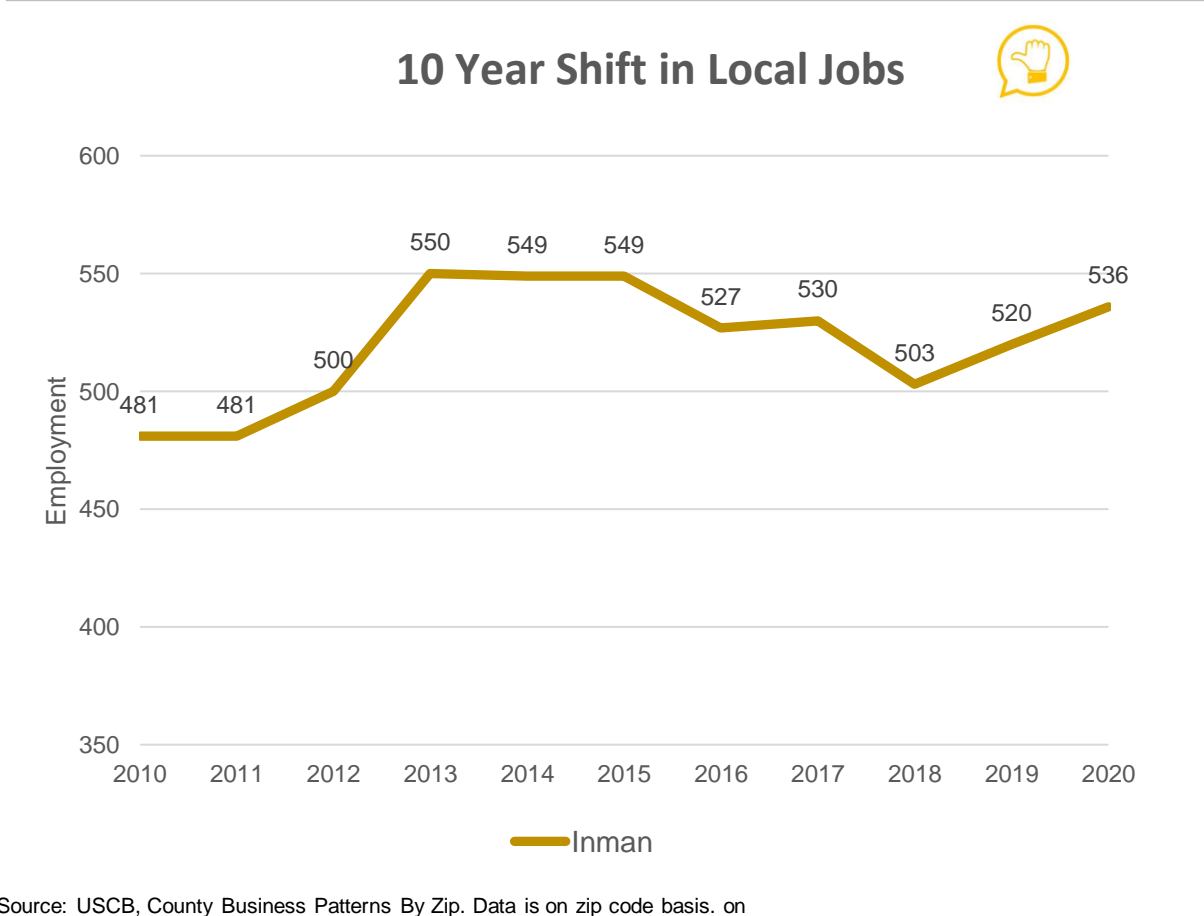
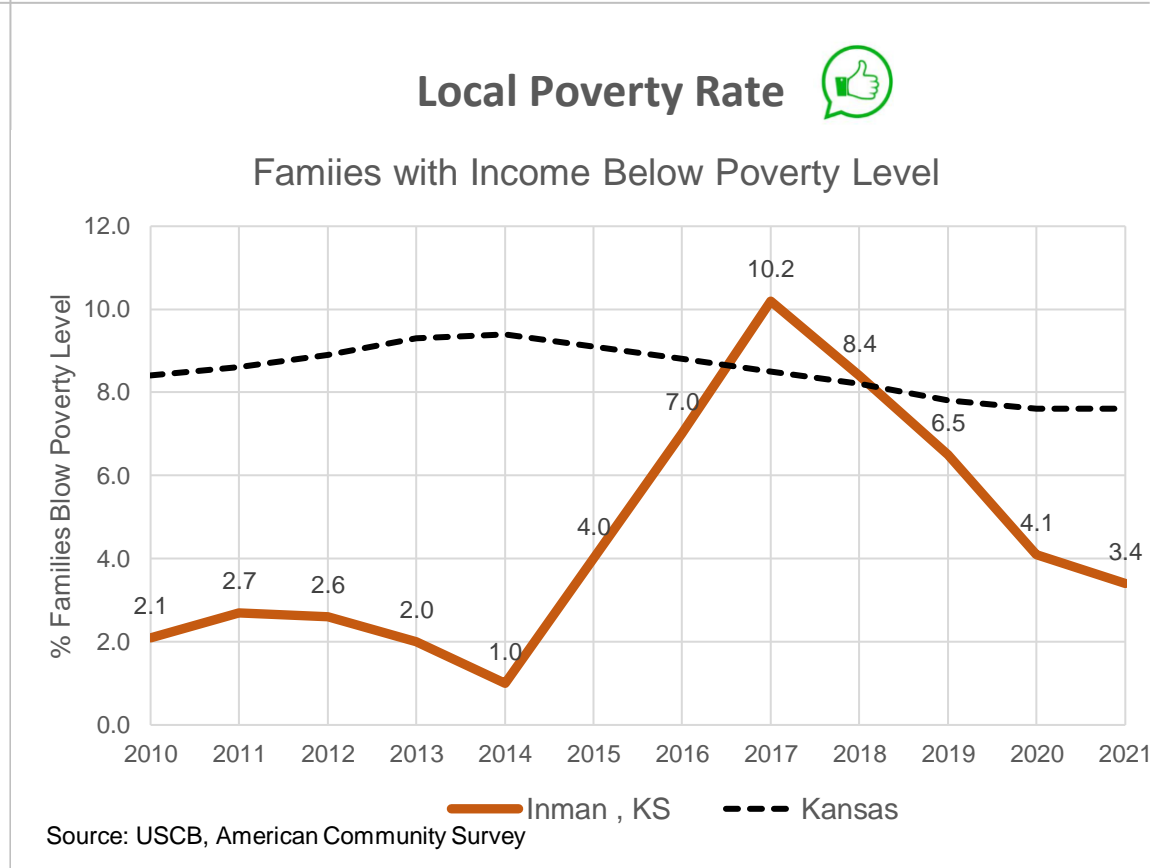
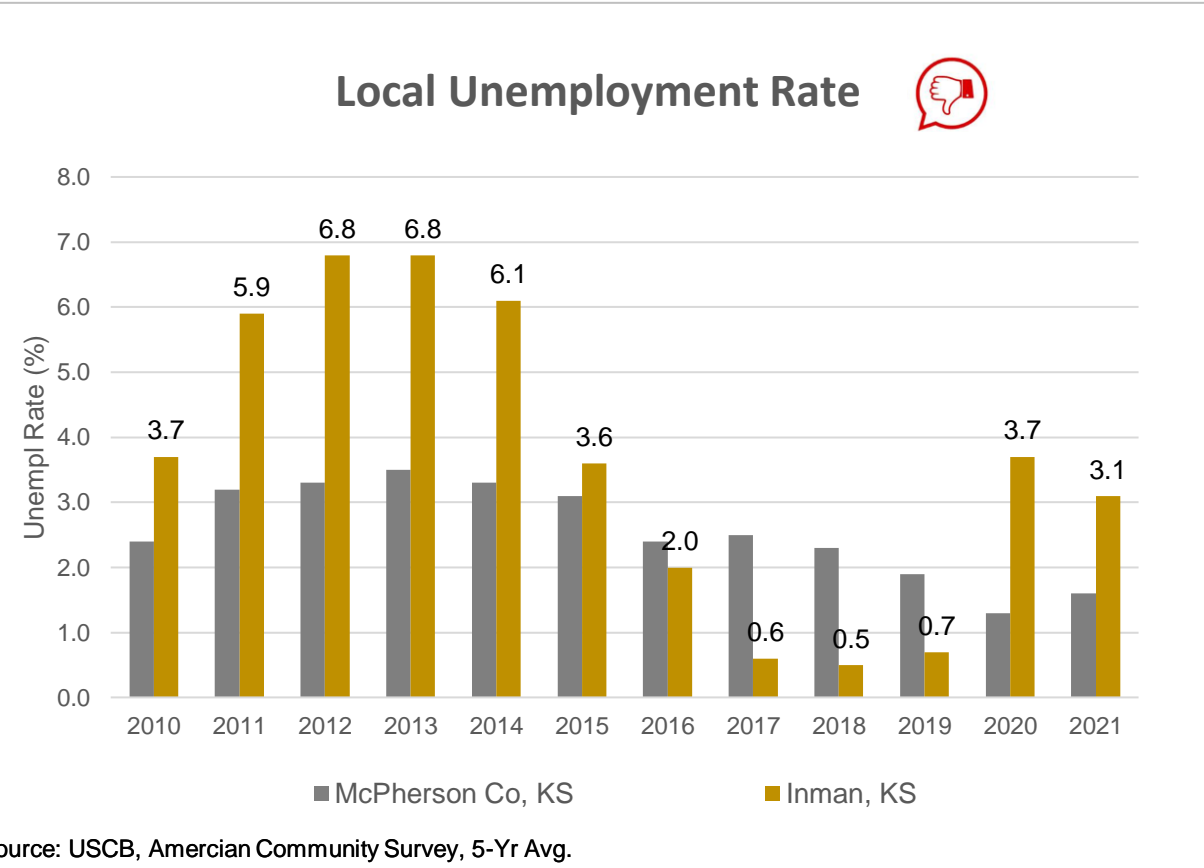
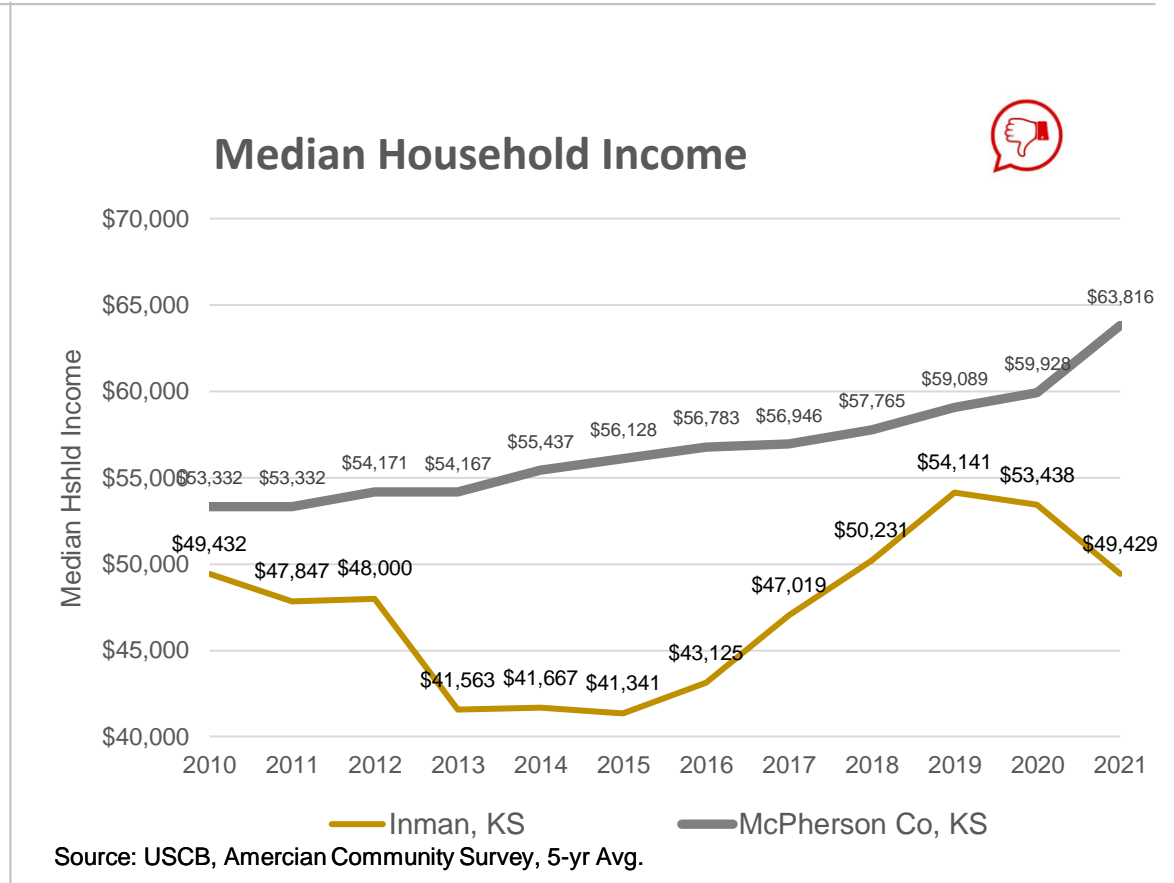
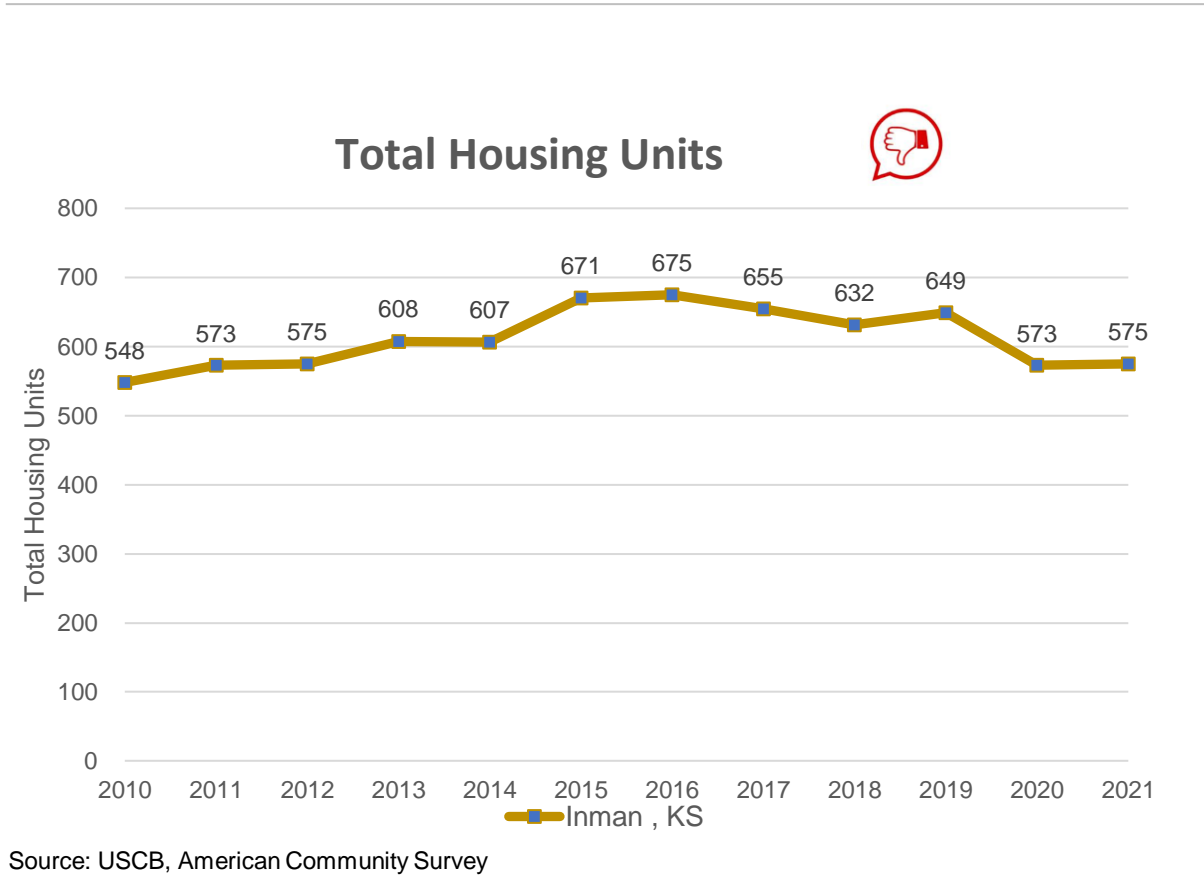
Resident sentiment of this nature represents an incredible opportunity for local leaders. The very first step that the leaders can take is to celebrate the proof of the community's psychological resilience. How can the local leadership build on this momentum and address local economic opportunities?

The Businesses We Would Like To See In Our Town:

Retail: A Coffee Shop, an Ice Cream Parlor, a Larger Grocery Store

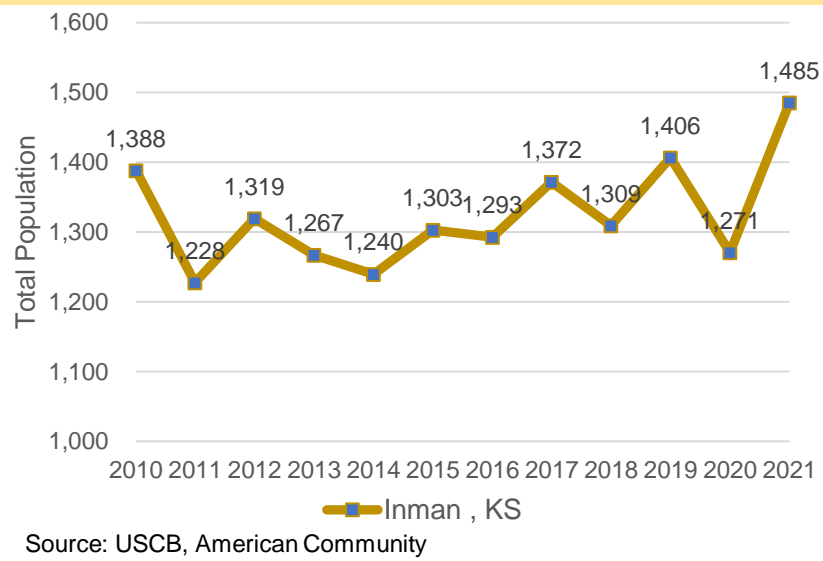
Consumer Services: an Auto Mechanic, a Clothing Store, a Mental Health Center, a Thrift Store, a Casey's or Kwik Shop, a Carwash, a Hotel

Additional Important Economic Data
What opportunity do you see here?

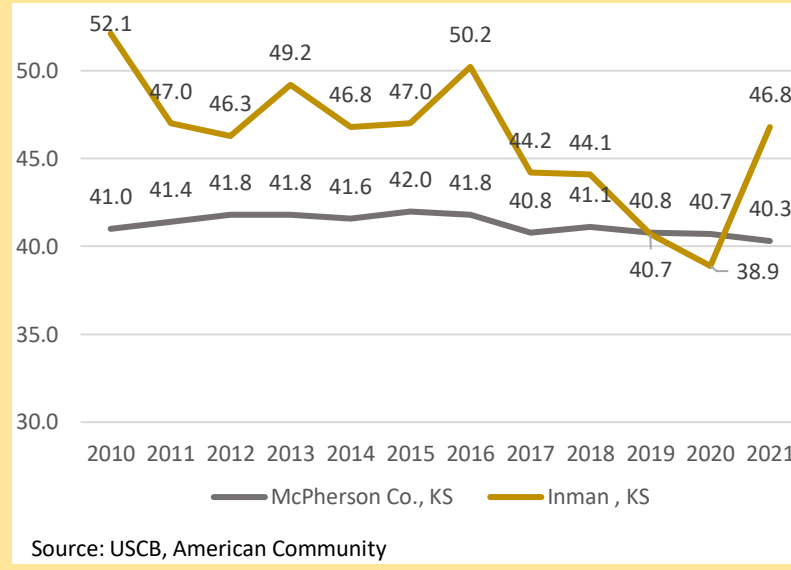


Our People, Our Pride
What opportunity do you see here?

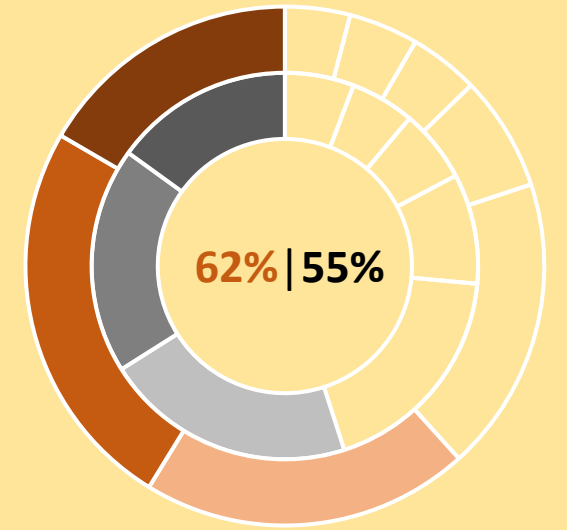
Overall Population Trend



Population Trend by Age



Overall Community Confidence



Data source: US Census

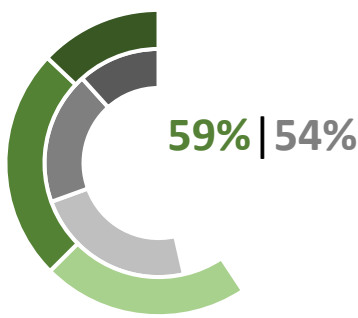
Source: USCB, American Community Survey. 5-yr average.

Data source: Community Survey (Conducted in Spring 2023)

Portion of the community that is highly confident on the listed community dimensions (Rating range: 0-7; Scored >5)

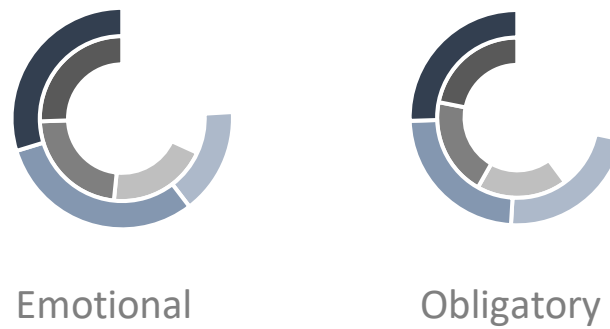
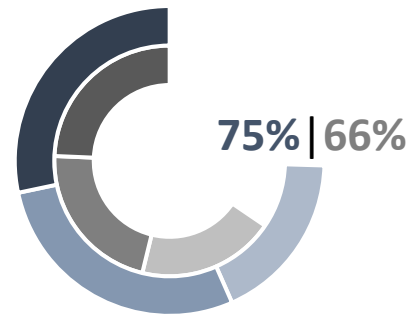
Town Scores (various colors) Average McPherson County Score (grey)

Collaborative Leadership



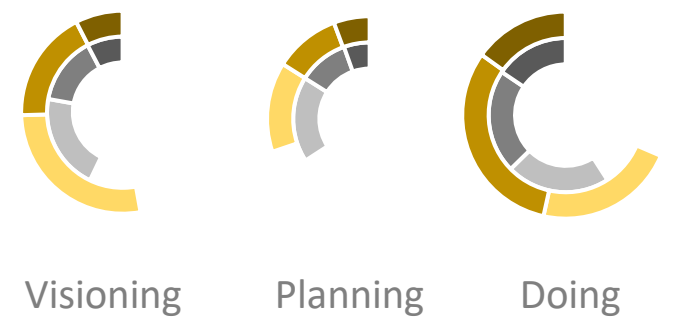
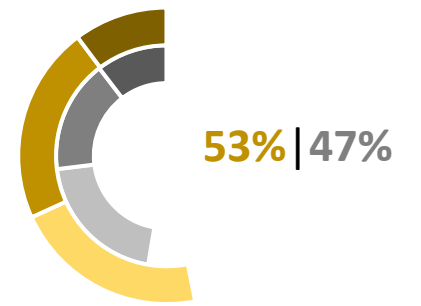
The survey suggests that the residents hold their leadership in a high regard. The trust dimension is especially strong.

Citizen Commitment



The Inman residents feel a very high-level commitment that they feel towards their town.

Community Vision



While these results are better than the County average, the local leaders should attempt to improve their internal planning capability.

OVERALL COMMUNITY PERCEPTION

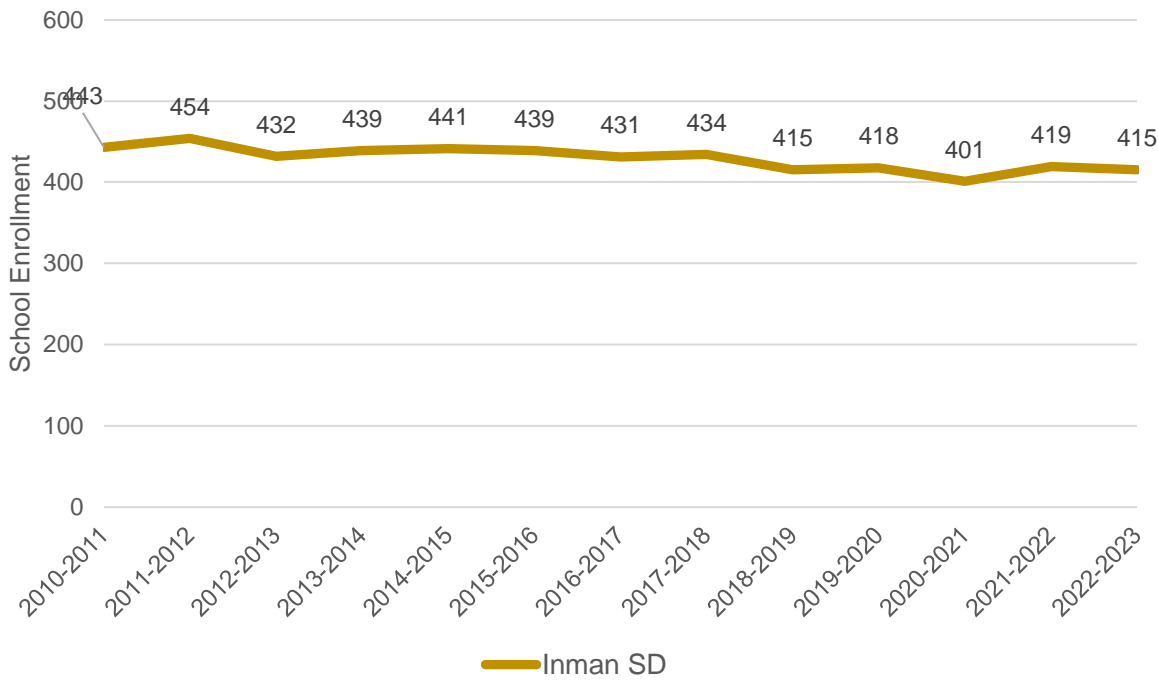
The Inman residents who responded to the survey are sharing perspective that is quite unique compared to the residents of other County residents. Their overall confidence in the community exceeds that of other community residents in the County. The Citizen Commitment scores are rather exemplary! What is going on in Inman that can be a benchmark for other communities? The other variable that stands out is the Trust that Inman residents feel towards their local leaders. On an opportunity side, local leaders should take steps to further develop their local planning capabilities. This can also involve simpler steps of creating greater visibility to the planning process.

Challenges identified by local citizens:

- Infrastructure:** Improved streets, sidewalks, sewage, water treatment
- Economic Development:** Increased wages

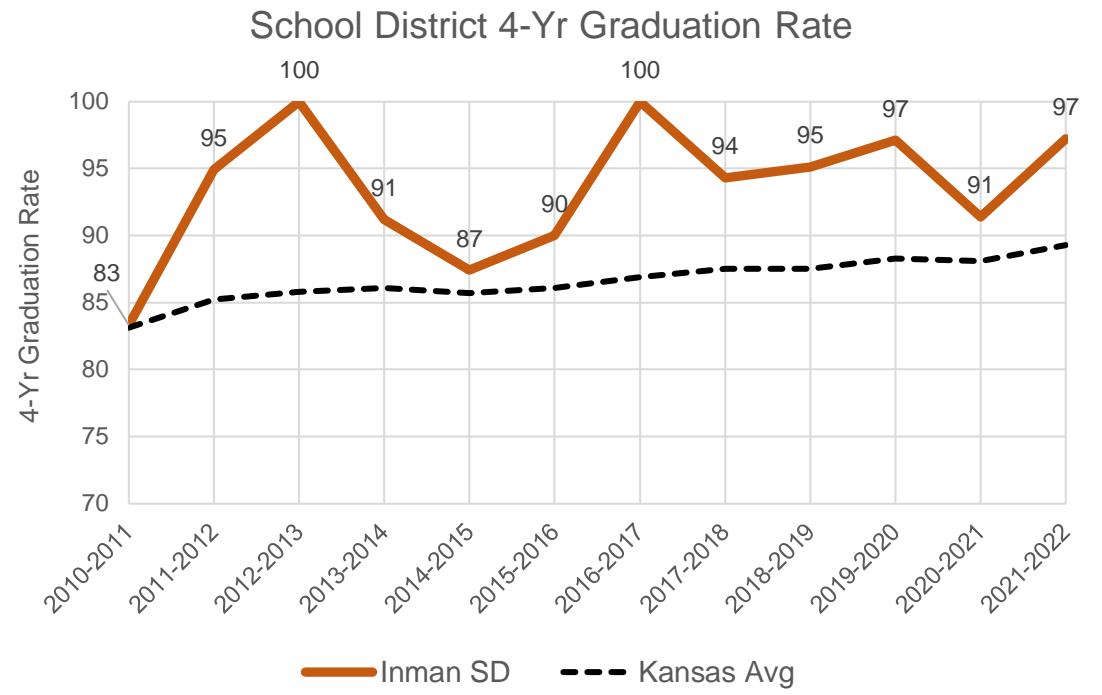
Key Community Metrics
What opportunity do you see here?

Local School Enrollment



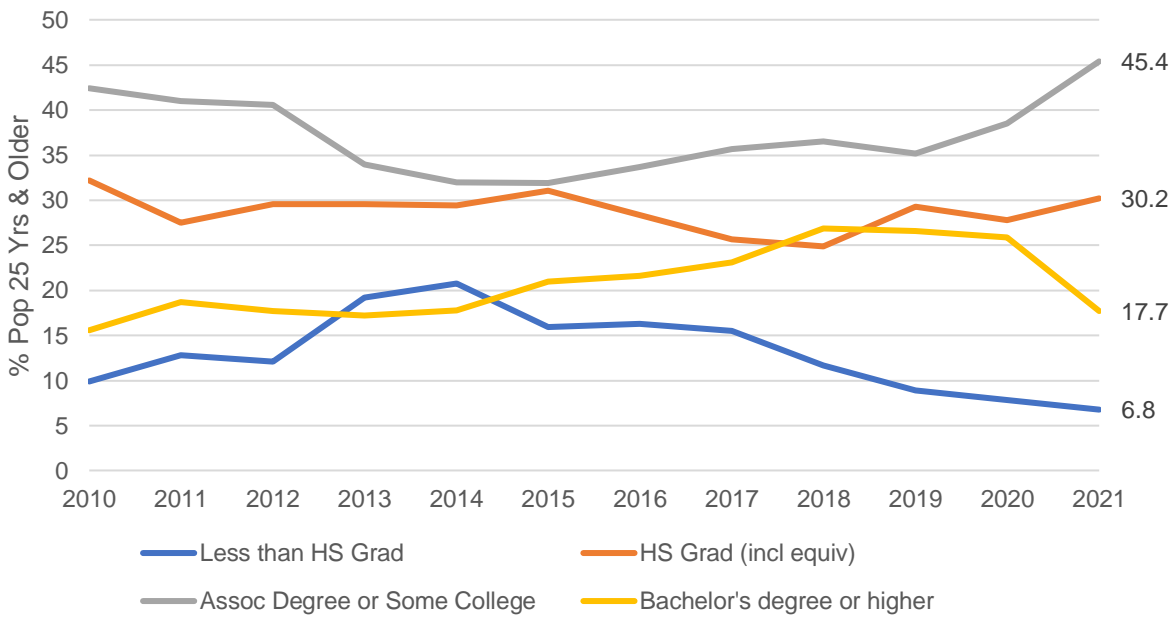
Source: Kansas State Dept of Education, Data Central

High School 4 Year Graduation Rate



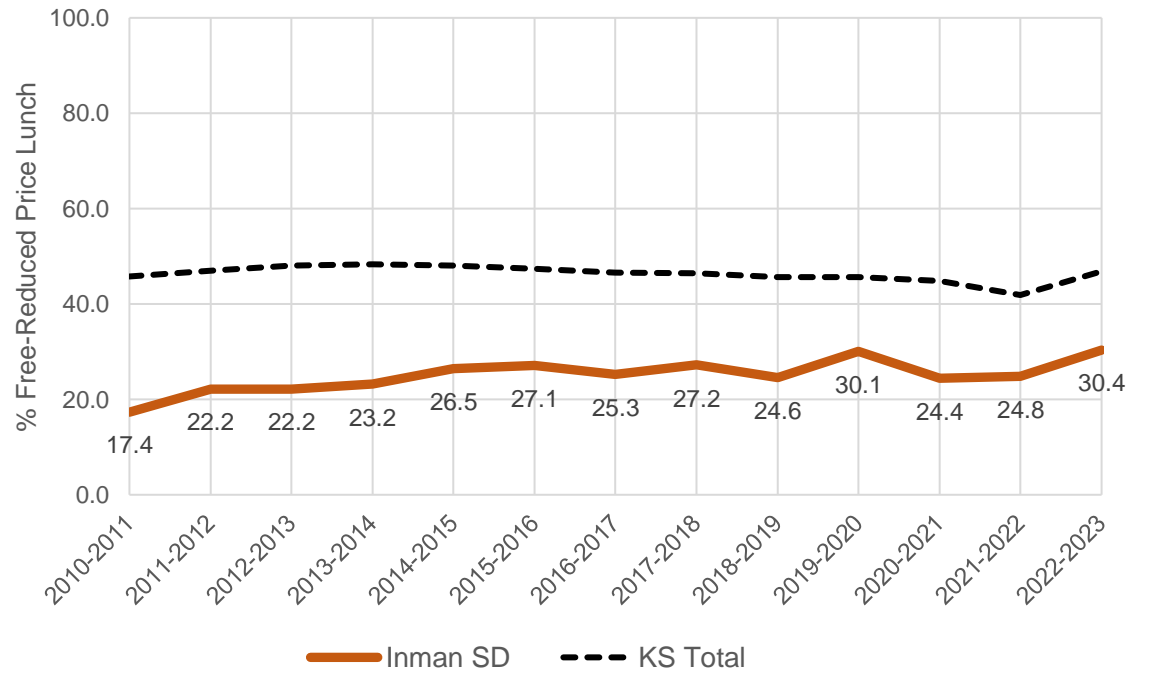
Source: Kansas State Dept of Education, Data Central

Local Educational Level



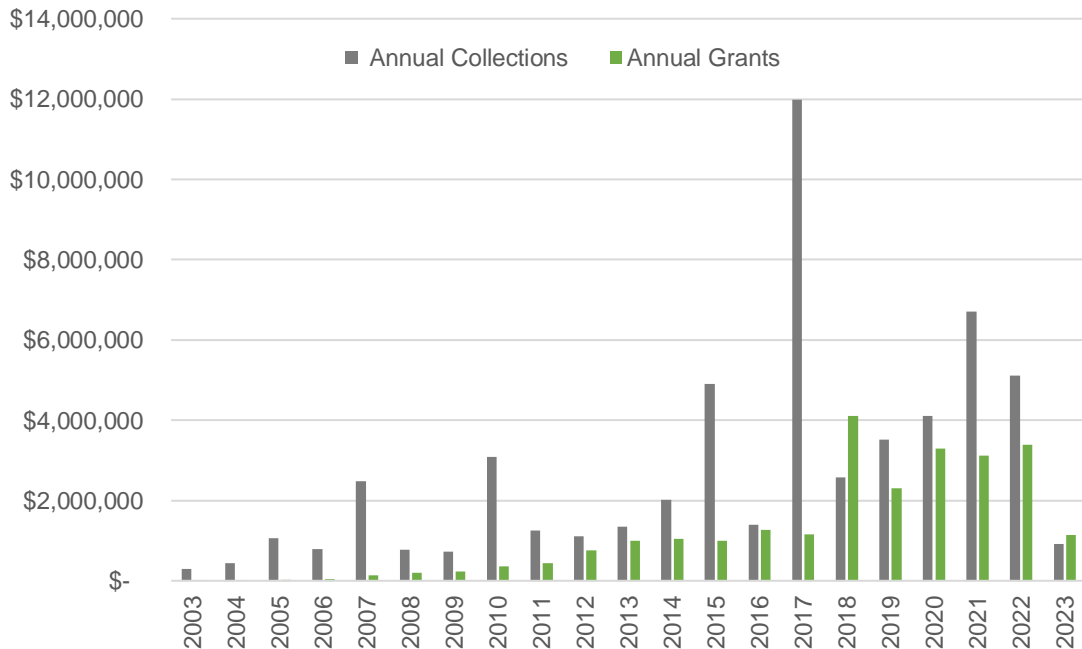
Source: USCB, American Community Survey, 5-yr Avg.

School District % Free-Reduced Price Lunch



Source: Kansas State Dept of Education, Data Central

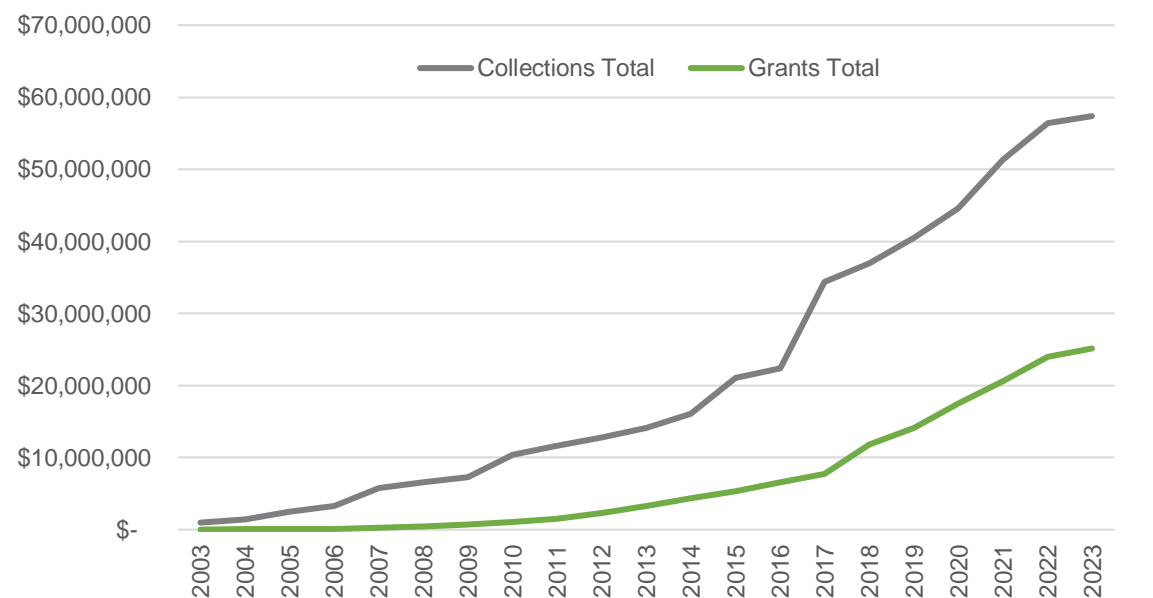
Annual Dollars Raised and Invested



Source: McPherson County Community Foundation, 2023

Community Foundation

Total Dollars Raised and Invested



Who Responded to the Survey

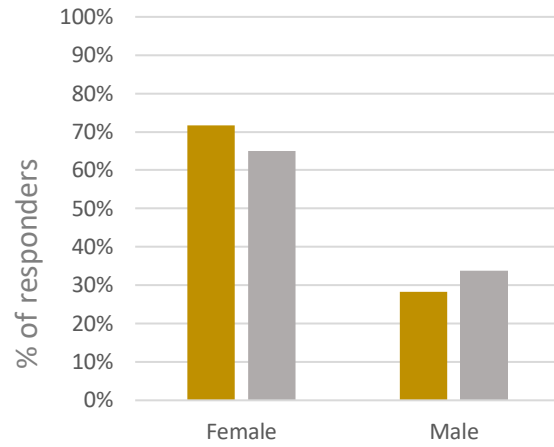
What opportunity do you see here?

Number of people:



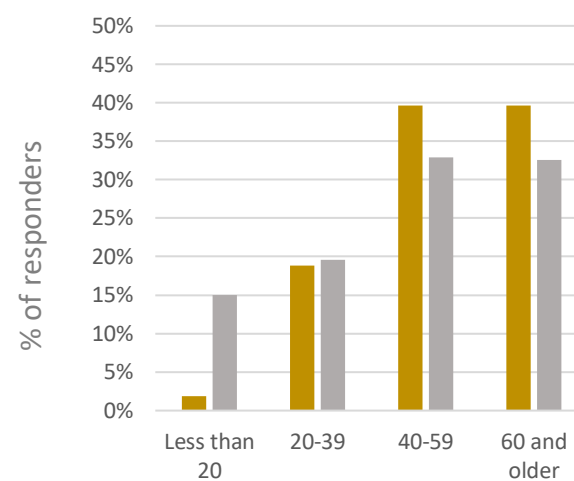
Please note, we only received 53 responses for on this survey. The results shared here are not statistically significantly.

Gender:



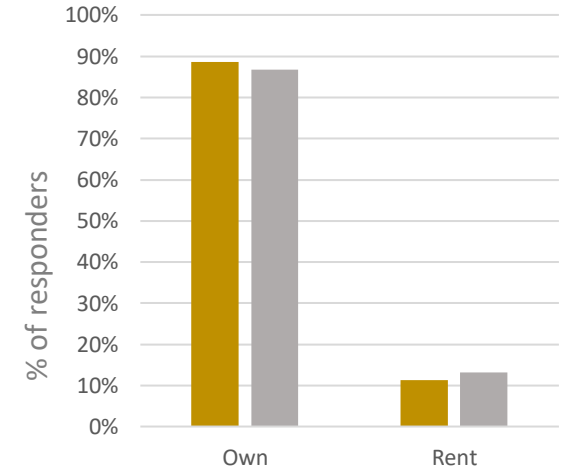
While usually we see females hold a higher confidence level in their local community, in Inman, we see that men are more confident about the community.

Age Profile:



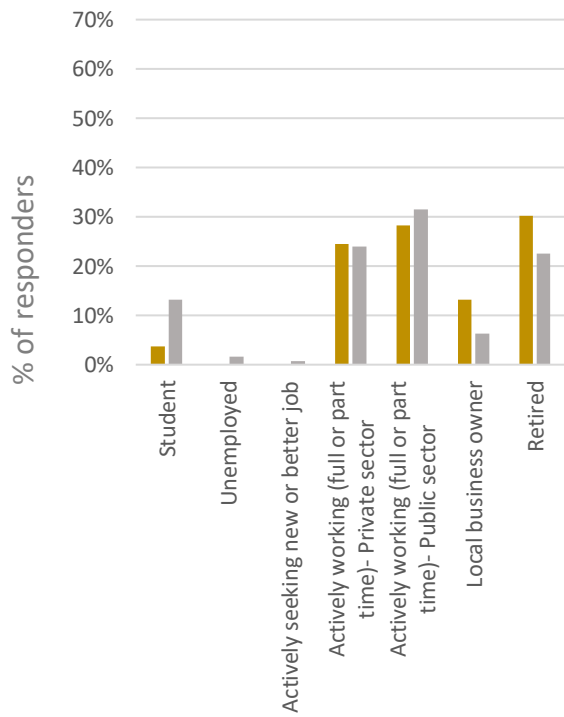
While there were very few individuals under 20 who responded to the survey, we did find that the older residents hold the highest regard for the community.

Residential Status:



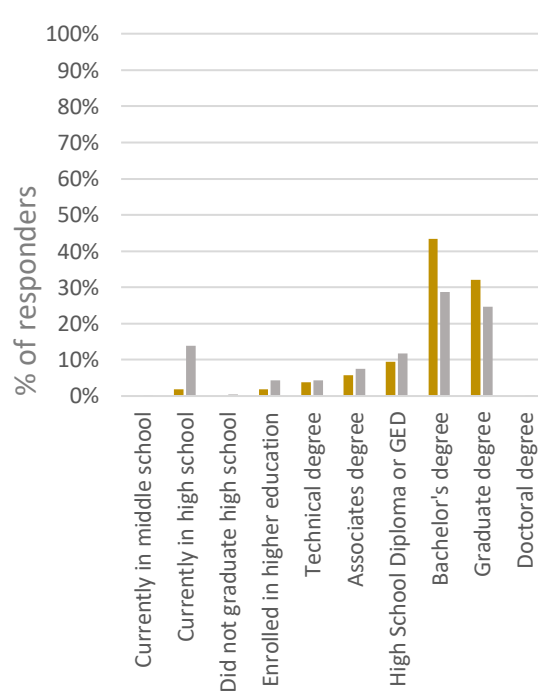
Generally, renters and owners in the community had similar responses to the survey questions.

Occupation:



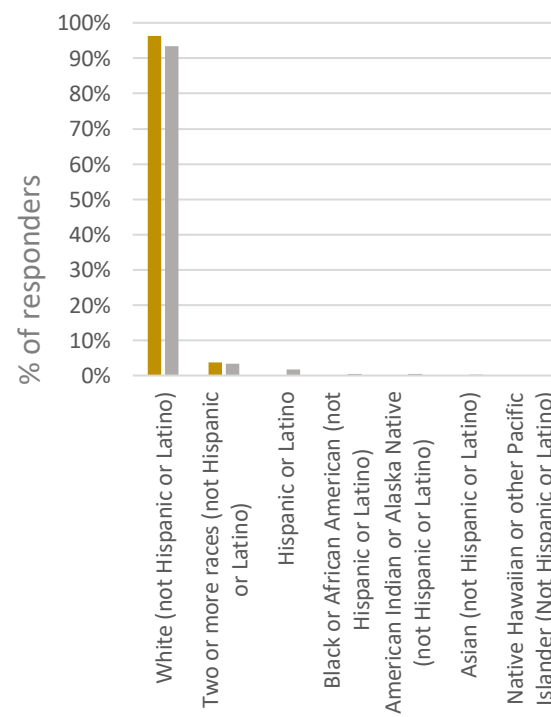
Too little data to comment on patterns.

Education Status:



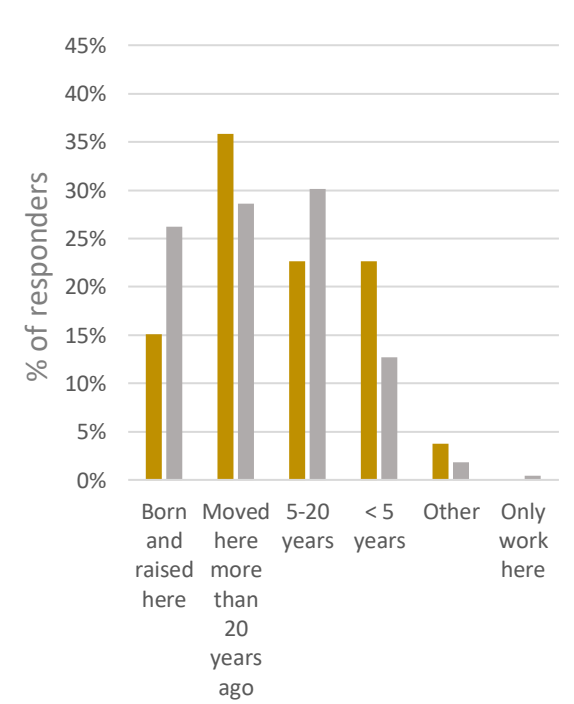
Too little data to comment on patterns.

Ethnicity:



Too little data to comment on patterns.

Duration of Residence:



Too little data to comment on patterns.

Town Score
 Average McPherson County Score

Number of people who expressed an interest in volunteering to better the community: **14 of 53 (26%)**