Community Confidence Survey
McPherson County, State of Kansas

July 2023
Why we conducted this effort.

To help understand the following:

- How is our community unique? What are our strengths and our most pressing challenges?
- How can we create consensus on local priorities?
- How can we rally our local focus on our most pressing needs and then mobilize actions?
- How can we better collaborate across the County!

<table>
<thead>
<tr>
<th>City</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canton</td>
<td>19</td>
</tr>
<tr>
<td>Galva</td>
<td>21</td>
</tr>
<tr>
<td>Inman</td>
<td>53</td>
</tr>
<tr>
<td>Lindsborg</td>
<td>119</td>
</tr>
<tr>
<td>Marquette</td>
<td>27</td>
</tr>
<tr>
<td>McPherson</td>
<td>312</td>
</tr>
<tr>
<td>Moundridge</td>
<td>80</td>
</tr>
<tr>
<td>Roxbury</td>
<td>2</td>
</tr>
<tr>
<td>Windom</td>
<td>27</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>660</strong></td>
</tr>
</tbody>
</table>
Reflections & Questions:
• What are the major themes in the community?
• What makes our community unique?
• Who are our most notable local leaders?

Also:
• (1) Why do we ask the local-residents to share name of who they perceive as local leaders?
• (2) What % of people in a community need to get engaged to make a lasting change?
Homey and easy to live in. – McPherson
Small town, great schools, welcoming culture – Inman
Inman offers a lot of amenities many small towns of similar size can’t offer – Inman
Canton is a small community which means people are willing to help each other out. – Canton
How nice everyone is, helpful, willing to go the extra mile, and ultra support for the school – Windom
Swedish cultural identity, healthy downtown, quality schools, college connection, hospital – Lindsborg
Live in McPherson & work in Galva. As a whole, the communities are highly supportive of each other and taking care of one another. – McPherson
Having attended HS, taught, coached & established a business in Moundridge, I have felt very much supported by the community. – Moundridge
A good place to live. Community Pride. Vibrant Business District. Plenty of community activities. – Marquette
Smaller community is always quiet and feels safer while being close enough to different cities – Canton
It’s where I grew up and I take pride in knowing we are a growing and thriving community. – Galva
When there are community activities, many people get involved – Canton
Lindsborg works together to help each other. – Lindsborg
Moundridge has Community Pride. – Moundridge
Sense of family. – Galva
### Our Local Leaders

<table>
<thead>
<tr>
<th>City</th>
<th>Number of people that would like to help and provided their contact information:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canton</td>
<td>5</td>
</tr>
<tr>
<td>Galva</td>
<td>3</td>
</tr>
<tr>
<td>Inman</td>
<td>14</td>
</tr>
<tr>
<td>Lindsborg</td>
<td>24</td>
</tr>
<tr>
<td>Marquette</td>
<td>5</td>
</tr>
<tr>
<td>McPherson</td>
<td>89</td>
</tr>
<tr>
<td>Moundridge</td>
<td>23</td>
</tr>
<tr>
<td>Windom</td>
<td>9</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>172</strong></td>
</tr>
</tbody>
</table>
Introduce yourself

• Name
• What community you’re from
• What role(s) you play in your community

What are you excited about in your community right now?
Reflections & Questions:

• How do our residents perceive local economic confidence?
• What priorities and metrics do our residents want us to focus on?
• What type of businesses do our residents want in our community?
• How can you use the insights on local priorities to mobilize actions?
McPherson County
Prioritized Metrics

Reflections & Questions:
• Which community is perceived as having the highest current employment opportunities?
• Which community is perceived as having the most consistent positive outlook across all the dimensions?
• How can you use this information to catalyze local economic development?
McPherson County Priorities

Audience Questions:
• What are the most important priorities for the residents of your community?
• In what aspects is your community unique?
• What are the potential strengths of your community?
• How can you use this information to create alignment across local leadership and activate initiatives?
McPherson County Prioritized Metrics

Reflections & Questions:
- What are the unique areas where your community wants to prioritize its metrics?
- Why do you think that this uniqueness lies in your community?
- What efforts are currently being taken to address this priority?
Reflections & Questions:
• How does the economic picture look in your community?
• What are some positive signs?
• What are some challenges?
• What is the most pressing need in the community, based just on the information on this page?
• Were there any eye-opening insights here?
Reflections & Questions:
• What is the area where your community has the highest confidence? Where is the lowest confidence?
• What are the relative strengths and weaknesses of your community?
• Was there any information that surprised you? Do you agree or disagree with this information? Why?
Overall Community Confidence Ratings across the County

<table>
<thead>
<tr>
<th>Overall</th>
<th>Canton</th>
<th>Galva</th>
<th>Inman</th>
<th>Lindsborg</th>
<th>Marquette</th>
<th>McPherson</th>
<th>Moundridge</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>60</td>
<td>70</td>
<td>80</td>
<td>90</td>
<td>100</td>
<td>50</td>
<td>85</td>
<td>75</td>
</tr>
</tbody>
</table>

[Bar chart showing the overall community confidence ratings for various towns and the average, with Canton at 60%, Galva at 70%, Inman at 80%, Lindsborg at 90%, Marquette at 100%, McPherson at 50%, Moundridge at 85%, and Average at 75%]
Overall Community Confidence Ratings across the County

Reflections & Questions:
• What are the unique strengths and challenges that you perceive in your community?
• What broad patterns exist across the county?
Overall Community Confidence Ratings across the County

Reflections & Questions:
• What are the unique strengths and challenges that you perceive in your community?
• What broad patterns exist across the county?
• What are some areas where communities across the county should be collaborating?
Reflections & Questions:

- How does the community picture look in your community?
- What are some positive signs?
- What are some challenges?
- What is the most pressing need in the community, based just on the information on this page?
- Were there any eye-opening insights here?
Reflections & Questions:

- This information should help us better understand what patterns of thoughts exist in our community?
- What sub-group thinks what?
- Perhaps reflect on why we think these differences exist across the residents of our community.
- Armed with this insight, what is one additional step that can be taken?
Community Discussions

- What do you see as things to celebrate?
- Do you notice any names missing on the leadership list? Are you surprised by any that are listed?
- What do you notice about the priorities identified?
- How do those align with the priority metrics?
- What disconnects do you see?
- What do you see as the most critical 2-3 issues to address?
- What is currently happening related to solving these issues?
Break – 9:30 am

15-minute break
Speed Networking – Round 2

Introduce yourself
- Name
- What community you’re from
- What role(s) you play in your community

What do you hope to learn or make progress on today?
Mastermind Grant Opportunity

www.mcphersonfoundation.org
Hover over Applications, click grant application, scroll down for instructions

Grant Application

The MCFF is currently accepting applications. (Please see information below on when applications are accepted.)

To login to an existing account and submit an application, or to create an account, please CLICK HERE.

Throughout the year, there are several options for making an application through this site. Here is a breakdown of what is offered and when, and who should be doing which:

**MCFF General Grant Application** - Applications are accepted on an ongoing basis, with soft deadlines the 10th of January, March, July, September, and November. Grant cycles will reset every year on July 1. Applicants must demonstrate their program benefits residents of McPherson County.

To apply for the MCFF General grant application, please select the application that most closely aligns with your project request. (There are 3 options: Program – this is the most common application type and should be used for requests regarding programming you intend to offer your clients; Equipment – this process should be used for requests regarding a piece of equipment or technology or other items that don’t change the physical building; and Capital – this process is generally for requests regarding updates to or for a new physical structure.)

**Mastermind McPherson County Grant Application** - This grant is open to McPherson County organizations working to address one of the five priorities identified at Mastermind McPherson County: Economic development, Placemaking, Leadership, Community Health, and Child Care. Typical grant award is less than $10,000.

Applications will be reviewed by the members of the MCFF Board at the October Board meeting. Final decisions will be shared after that time.

If you have any questions throughout the process, please contact Betsy Davis.

Welcome to MCFF’s online grants system!
Does your organization have an account, but you need access? If you believe your organization already has a profile but you are unsure of the login information, PLEASE DO NOT create a new profile. Doing so could result in loss of historical information for your organization. Instead, please contact Betsy Davis, Director of Community Services at betsy@mcphersonfoundation.org

Logon

Email Address* Password*

Log On Create New Account

Forgot your Password?
Break – 10:45 am

15-minute break
Breakout by County Priorities

**Economic Development** – e.g. new businesses, expanding existing businesses, entrepreneurship, workforce

**Placemaking** – e.g. housing, community restoration, streets, roads, sidewalks, parks, libraries, museums, schools

**Leadership** – e.g. connectedness, leadership development

**Community Health** – e.g. mental health, hospital, long-term care, lifestyle

**Childcare** – e.g. affordability, availability, workforce
Report Outs and Next Steps

Please complete your contact card with priorities.

Community Conversations per priority – watch for details with links in our weekly newsletter. Sessions will begin in late August.

Grant Application deadline – Friday, September 15

Award recipients announced – Thursday, October 12

Philanthropist of the Year Event – Tuesday, November 14

Benchmarking Survey # 2: March – April 2024
Knowledge is NOT power. Knowledge is only POTENTIAL power. Action is power.

Tony Robbins

What Will You Do?