

## Glossary of Terms

**Budget:** A detailed plan which outlines expected costs associated with the project.

**Goals:** A statement of long-term achievement, or the big view what you want to achieve (e.g., Increase availability to safe sidewalks in McPherson County.)

**Impact:** Long-term effects of the project's outcome on the target population.

**Indicator:** How will you measure the progress of the project toward achieving your outcome? How will you know if you are successful? (e.g., We will compare this year's Safe Routes to School evaluation tool's answers to previous years' answers.)

**Inputs:** What will your organization be bringing to the project? Resources such as time, money, materials, and human resources (e.g., staff or volunteers) used to complete the project.

**Milestones:** Key points in the project timeline that note important phases or tasks. (e.g., In 3 months

**Objective:** Specific means of measuring and accomplishing a goal. It's acceptable to have multiple objectives for a proposal. We encourage you to utilize the acronym SMART (specific, measurable, attainable, relevant and time-based) (e.g., Expand sidewalk width on First Street to 4 feet from Main Street to High Street in 2023.)

**Outcome:** Short Term or benefits that result from the project activities. (e.g., Participants in the literacy outreach will have more books at their home.)

**Project Narrative:** A detailed description of the project including Goals, Objectives, methods, and importance.

**Stakeholders:** Individuals or groups with an interest in the project and its outcomes. (e.g., City or County governments, school districts, local businesses, Clubs, etc. )

**Target Population:** The group of individuals or groups that the project aims to serve or impact. (e.g., Families of children aged birth to 24 months in McPherson County.)

