



2025 Community Benchmark Report

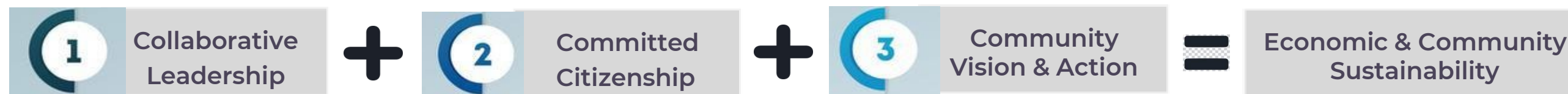
City of Canton , KS

Be The Movement! Connect with local changemakers, local community projects, resources & grants, and much more.
www.mcphersonfoundation.org



The Community Benchmarking report has been commissioned by McPherson County Community Foundation to help local residents gain a better understanding of the most pressing opportunities that the local towns face. The annual reports that are generated will help leaders determine the extent to which the efforts are having an impact on the local residents. The reports are also a way for the the various towns in McPherson County to pursue grants to help further their local efforts.

**Local leaders can use this framework to help inspire change.
This report provides the clues on what the fellow residents are craving.**



Who took the Survey

69

Total Responses

31

Number of people who expressed an interest in volunteering to better the community 31 of 69 (45%)



Community Benchmarking Report

City of Canton, KS | 2025

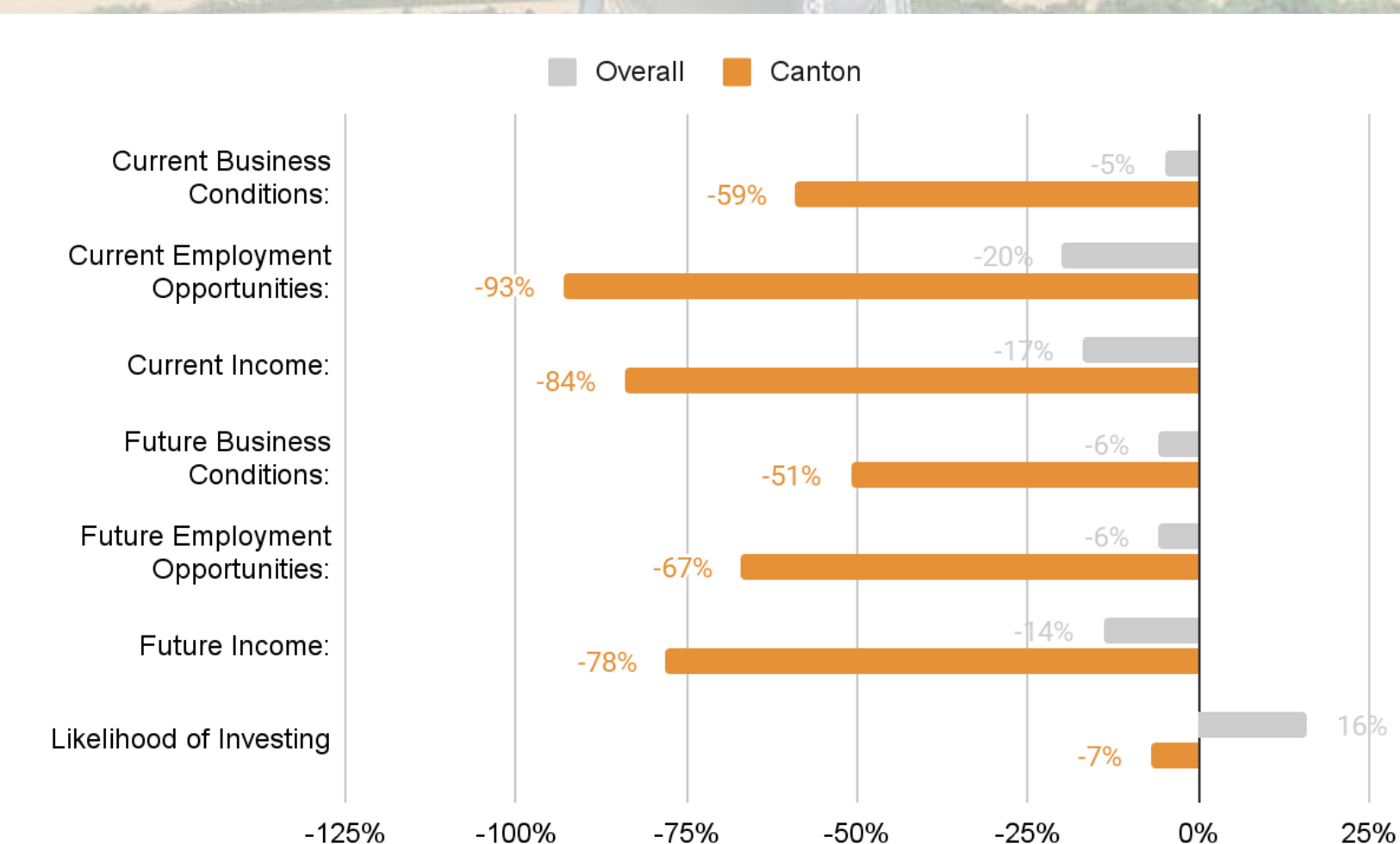
What Makes Our Community Special

Local Leaders

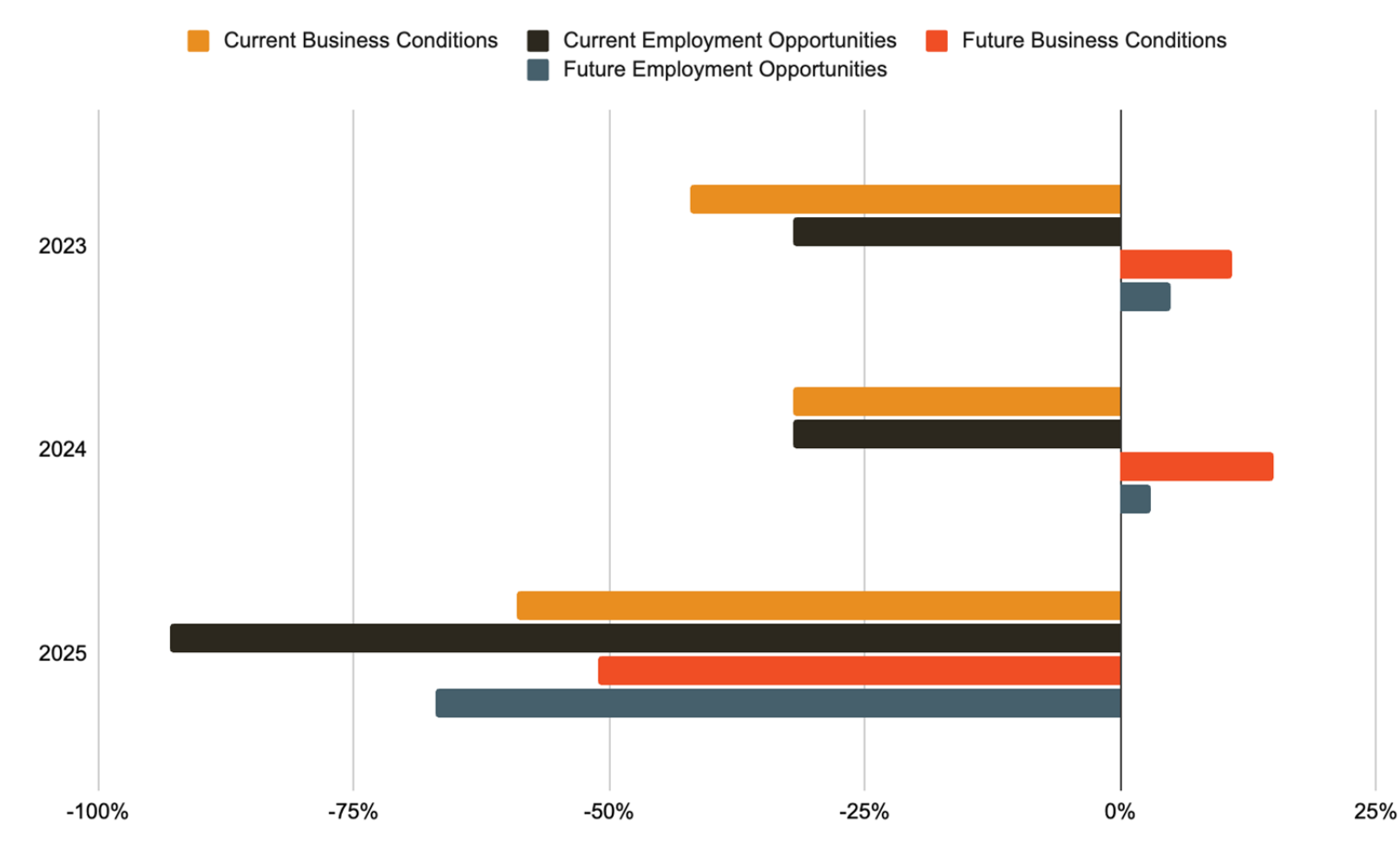


Economic Confidence

Our Economic Perceptions



Year Over Year Change (2023 vs 2025)

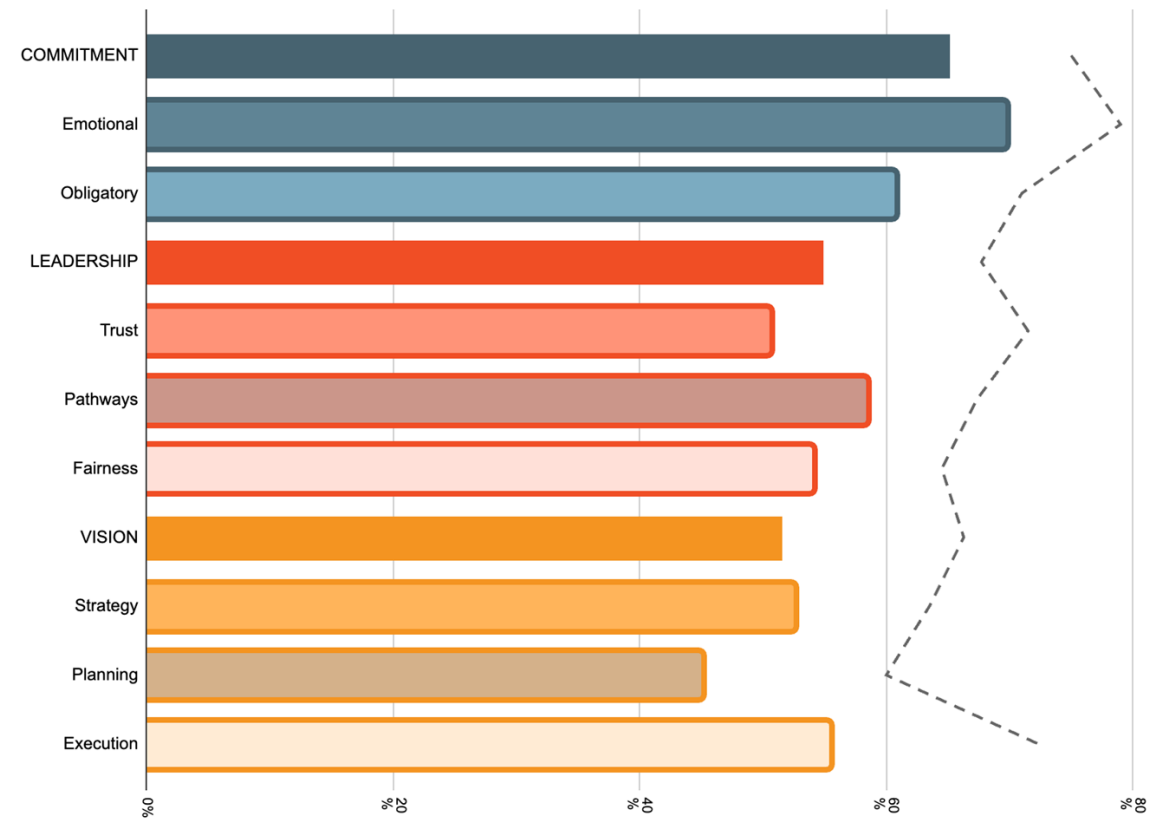


Economic Confidence

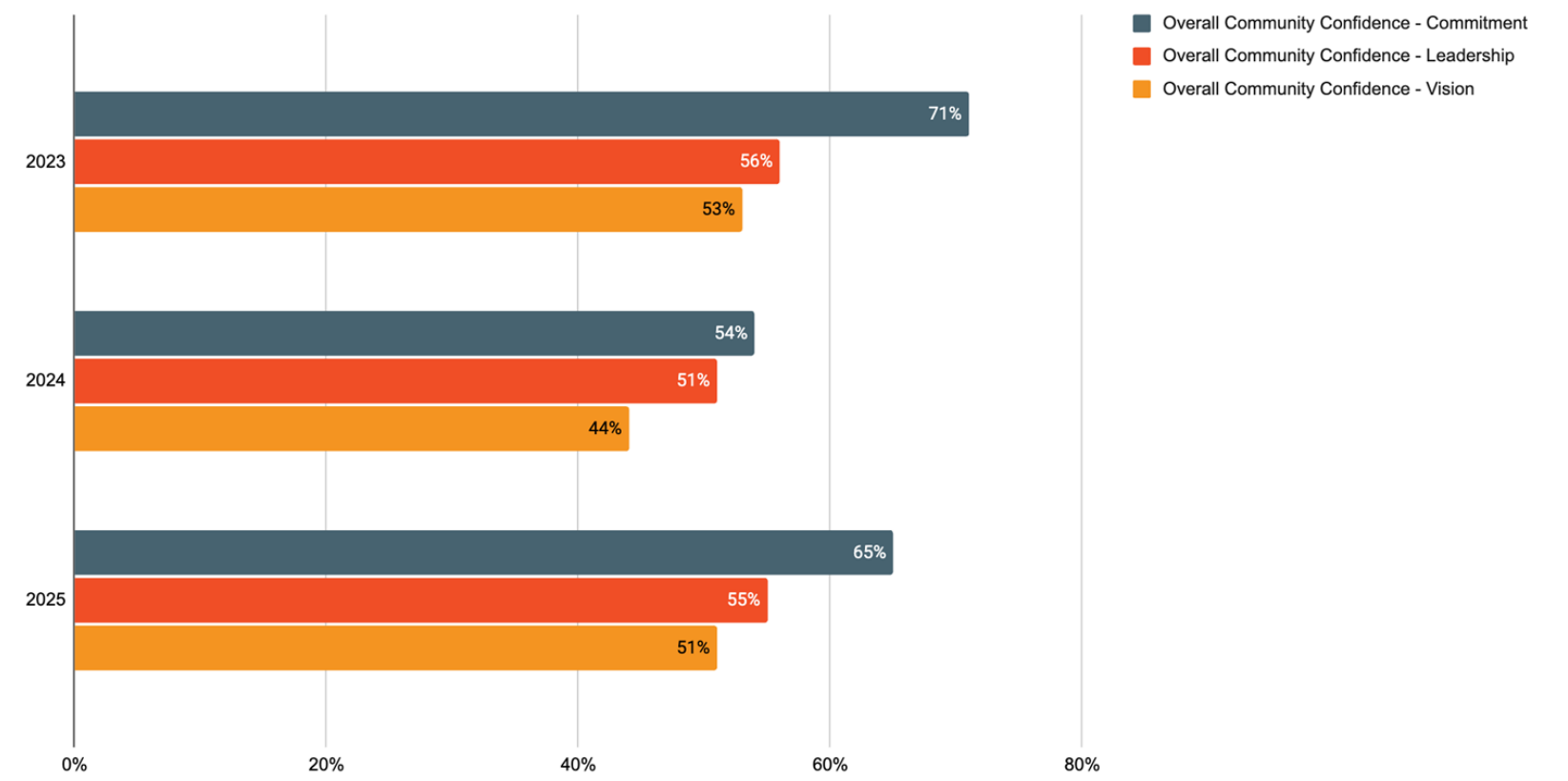
How can we flip Canton?

Community Engagement

How do our residents view our community?



Year Over Year Change



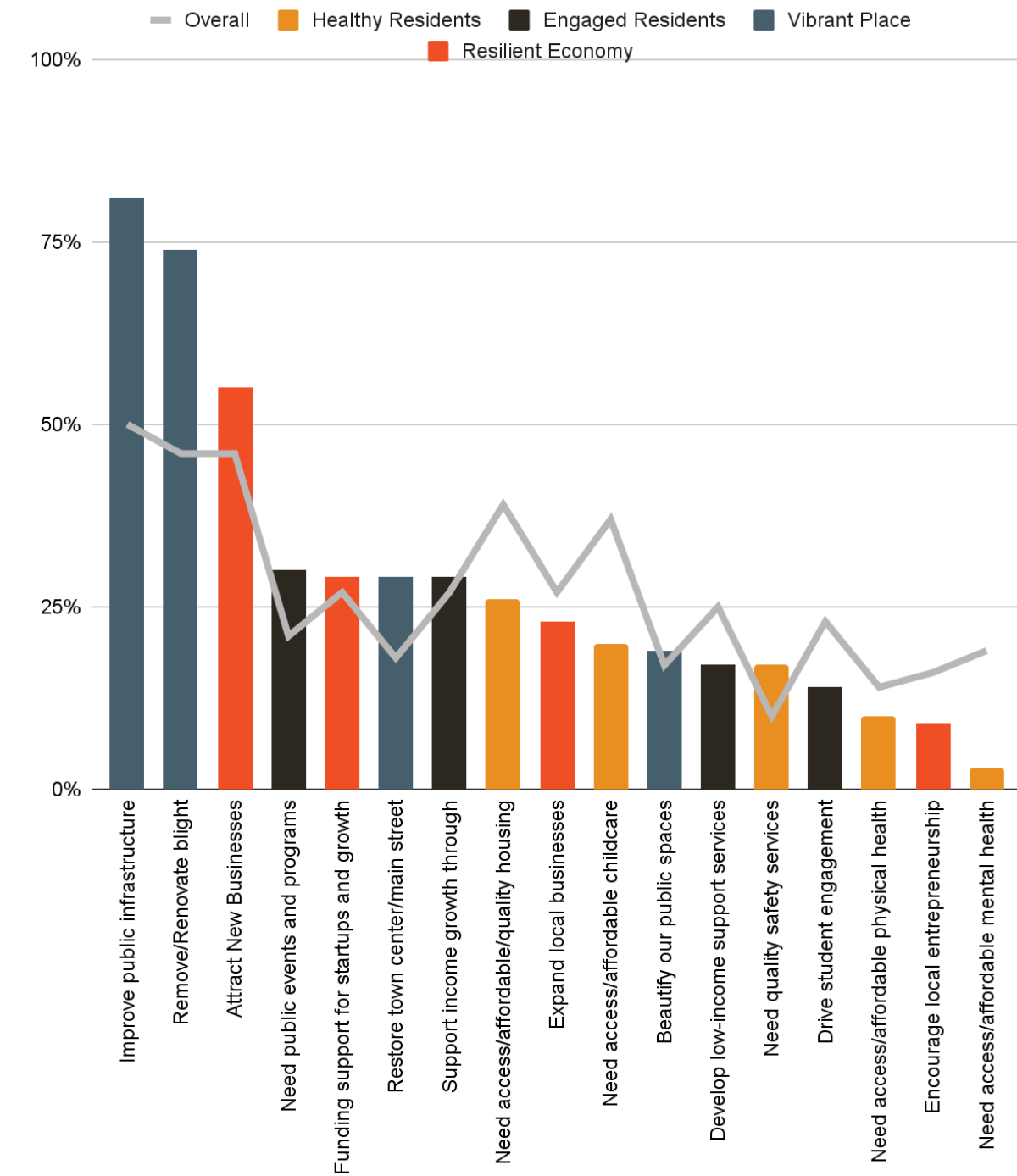
Community Engagement

How can Canton increase civic engagement?

Community Priorities

Vibrant Place
Resilient Economy

Program Priorities



Community Priorities

If you had to choose, where would you put our investment energy first?

Moving forward

Opportunities

- Mastermind Grant
- County Grants
- Match Week March 2026



Lets Continue the Conversation

- Fill Out the Card on your table
- Sign up for Our Newsletter
- Participate in continuing projects



Innovation Economy Partners
OUR FOCUS: IMPACT AND OUTCOMES

