



# 2025 Community Benchmark Report City of McPherson, KS

**Be The Movement!** Connect with local changemakers, local community projects, resources & grants, and much more.  
[www.mcphersonfoundation.org](http://www.mcphersonfoundation.org)



Innovation Economy Partners  
OUR FOCUS: IMPACT AND OUTCOMES

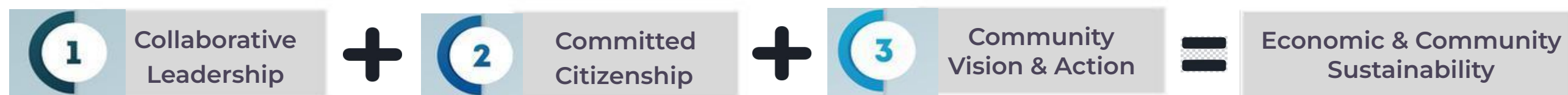




The Community Benchmarking report has been commissioned by McPherson County Community Foundation to help local residents gain a better understanding of the most pressing opportunities that the local towns face. The annual reports that are generated will help leaders determine the extent to which the efforts are having an impact on the local residents. The reports are also a way for the the various towns in McPherson County to pursue grants to help further their local efforts.

**Local leaders can use this framework to help inspire change.**

**This report provides the clues on what the fellow residents are craving.**







# Community Benchmarking Report

## City of McPherson, KS | 2025

# Who took the Survey

**241**  
Total Responses  

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**(The goal was 300)**

**106**

Number of people who expressed  
an interest in volunteering to  
better the community  
106 of 241 (44%)





Community Benchmarking Report  
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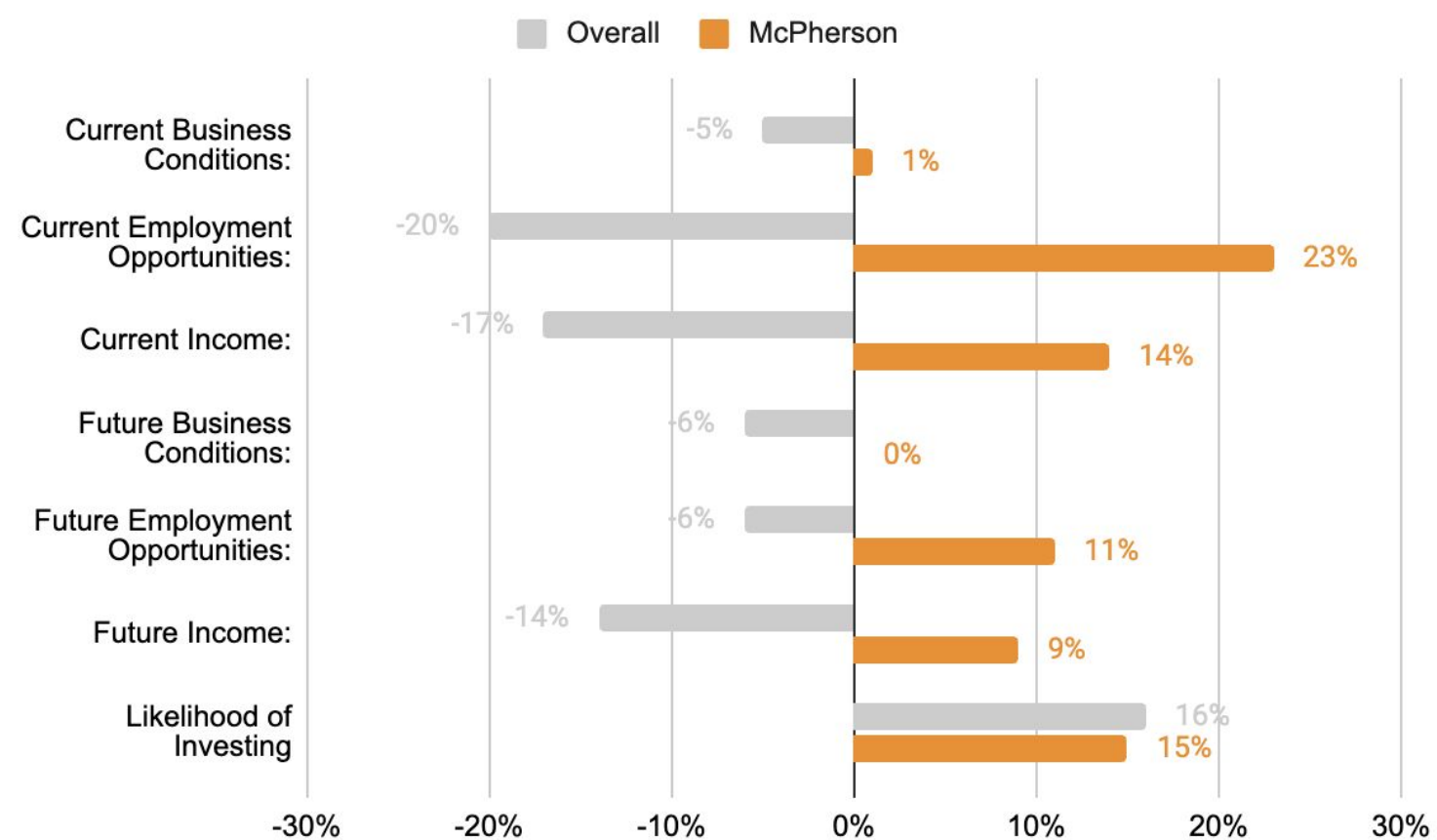
# What Makes Our Community Special

## Local Leaders

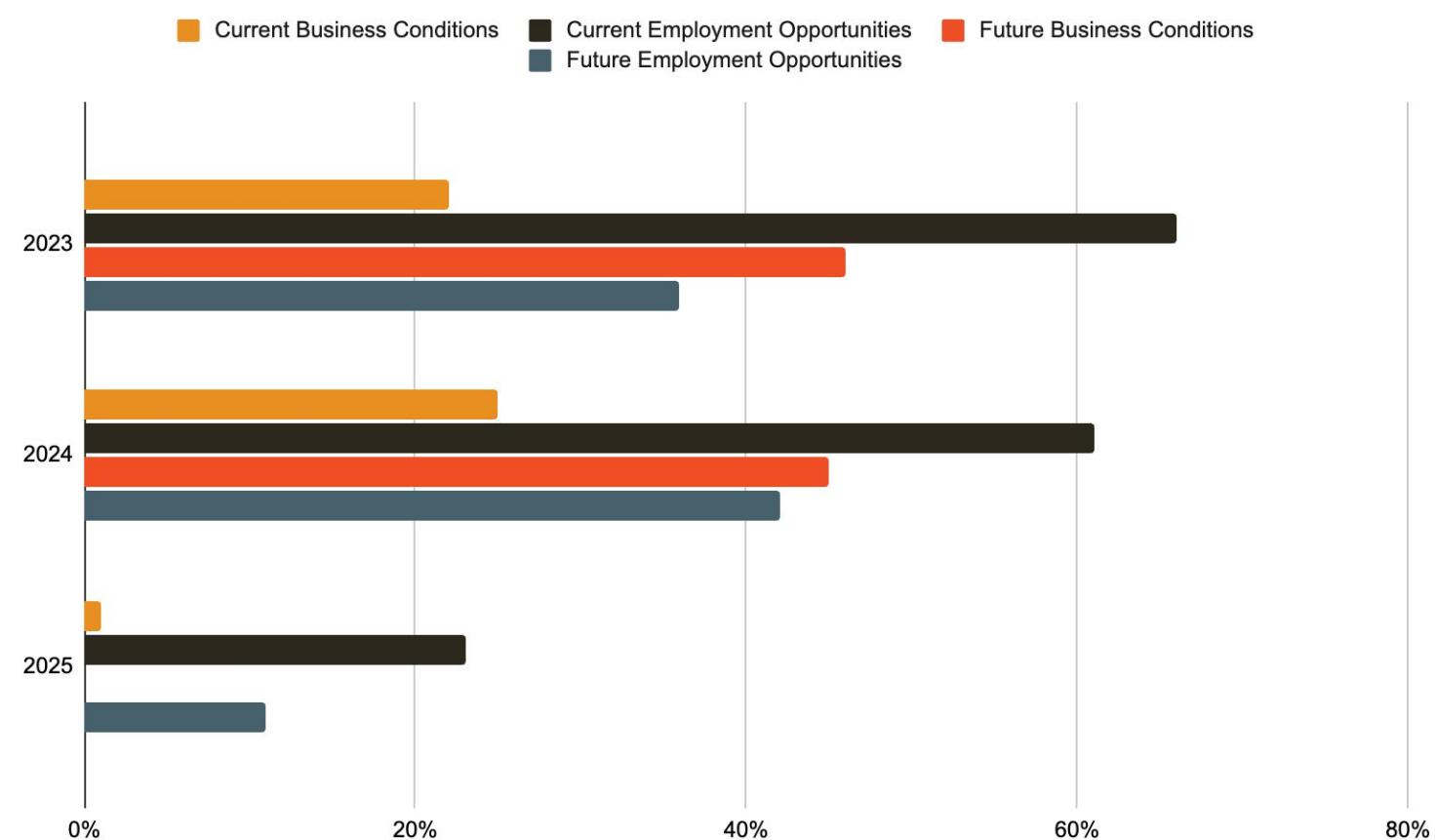


# Economic Confidence

## Our Economic Perceptions



## Year Over Year Change (2023 vs 2025)





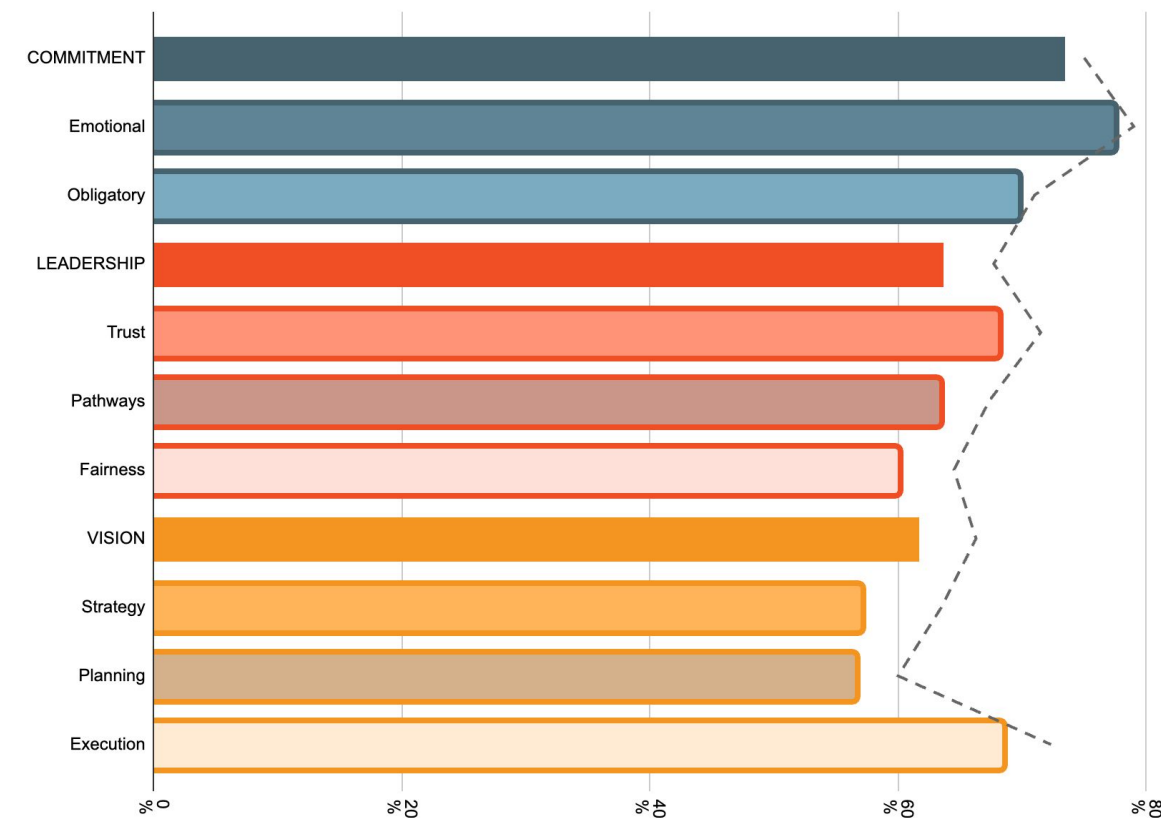
## Economic Confidence

While still high confidence in employment opportunities took a large hit from last year. What could be done to address this negative shift?

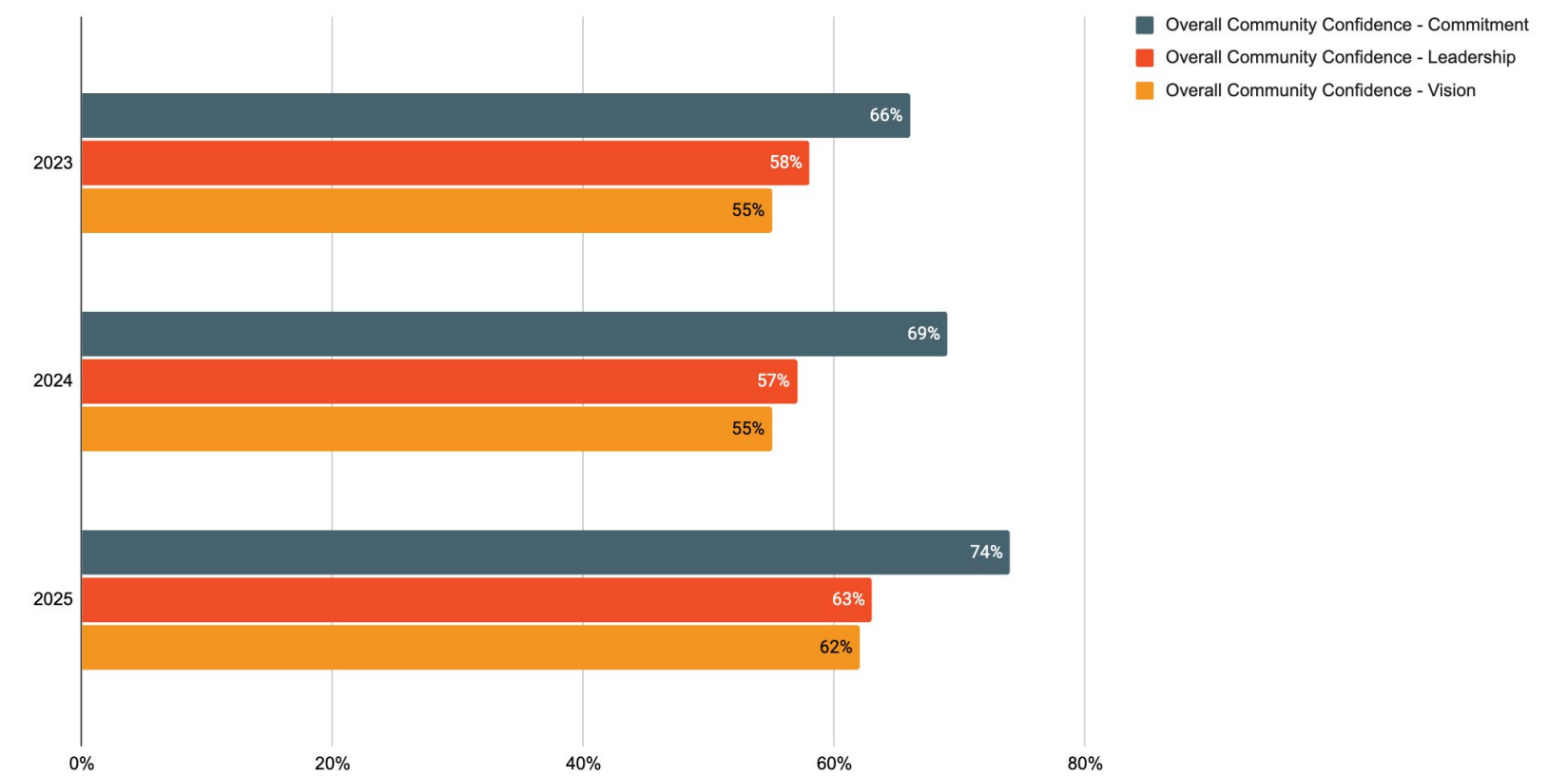


## Community Engagement

### How do our residents view our community?



### Year Over Year Change







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# Community Engagement

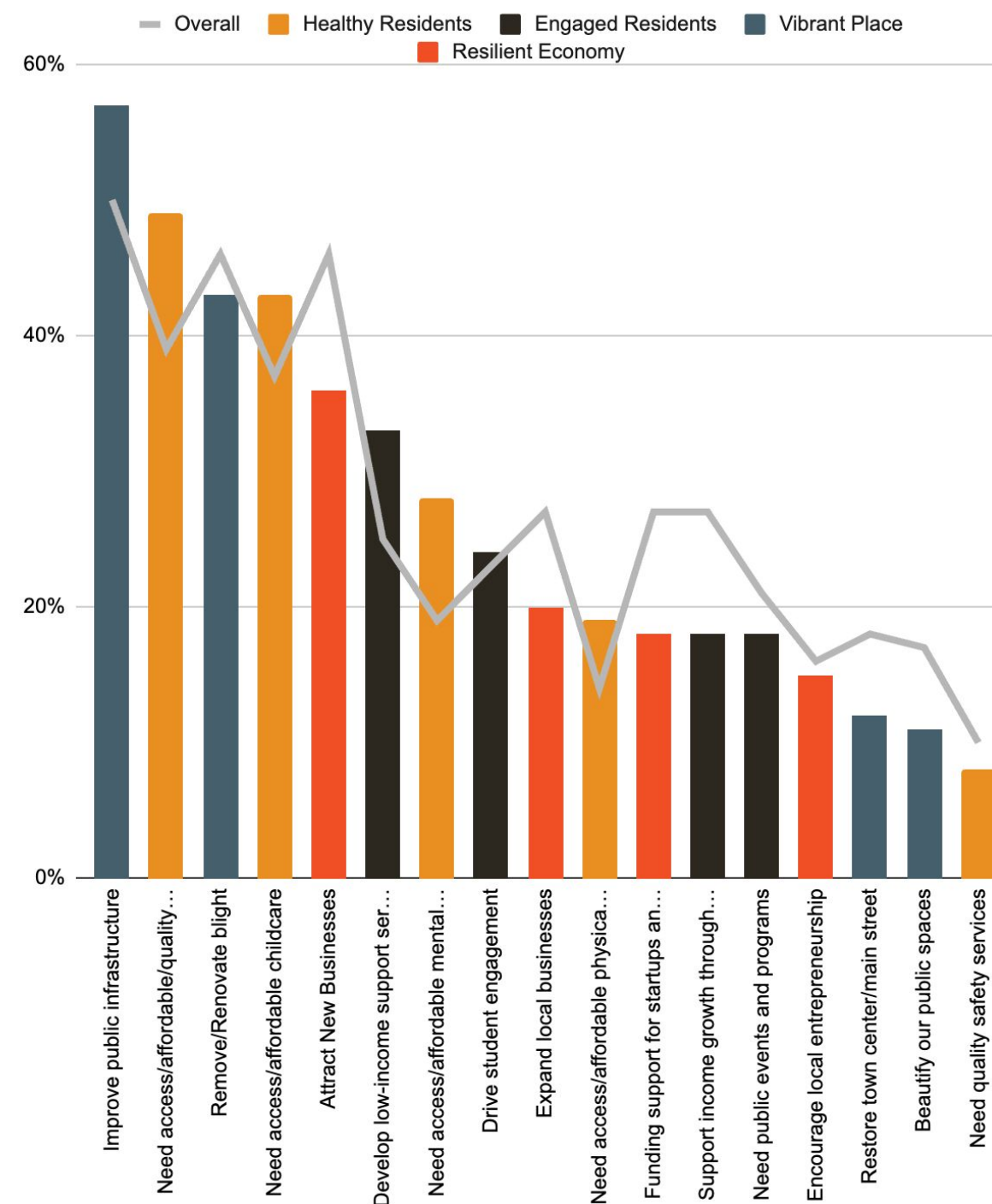
Planning an articulation of plans got better.  
How can we expand that to include more folks



# Community Priorities

Vibrant Place  
Healthy Residents

## Program Priorities







# Community Benchmarking Report

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# Community Priorities

If you had to choose, where would you put our investment energy first?





# Community Benchmarking Report

## City of McPherson, KS | 2025

# Moving forward

## Opportunities

- Mastermind Grant
- County Grants
- Match Week Begins March 2026





## Let's Continue the Conversation

- Fill Out the Card on your table
- Sign up for Our Newsletter
- Participate in continuing projects



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